

ACCESS VIDEO
Powered by FILMS ON DEMAND

Streaming Video

FOR PUBLIC LIBRARIES

iPad FRIENDLY!

The widest range of video content from acclaimed producers

Exploring Films on Demand

A webinar with Julie Humphrey

FILMS ON DEMAND
DIGITAL EDUCATIONAL VIDEO

Streaming Video

FOR COLLEGES

iPad FRIENDLY!

Curriculum-focused content for every department on campus

What is Films on Demand?

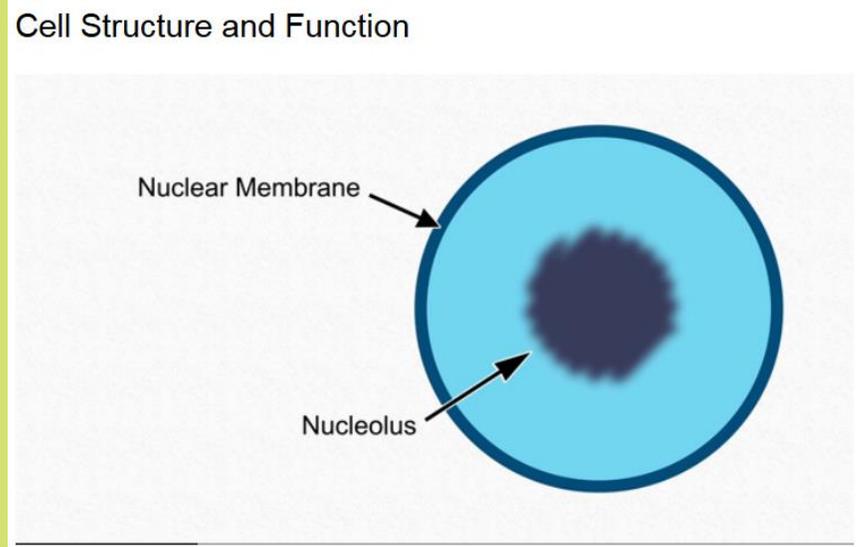
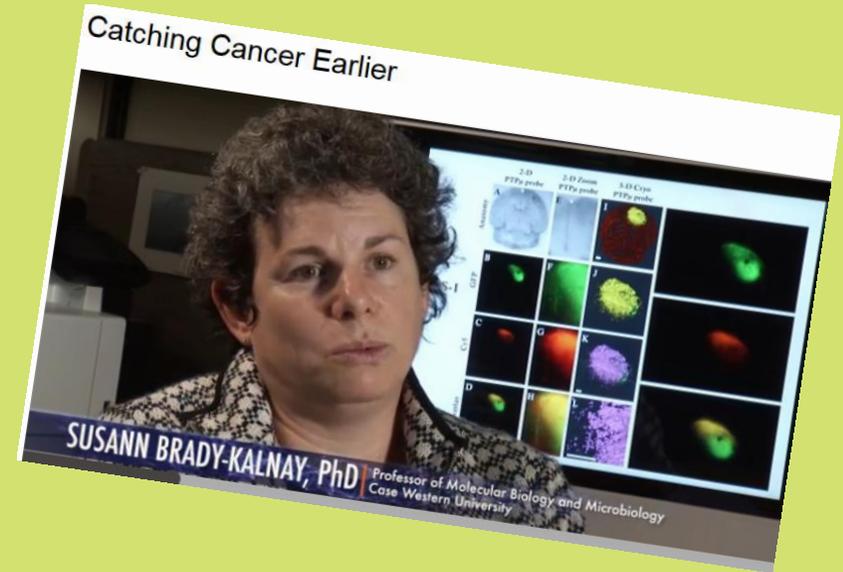


Films On Demand is a streaming video platform that features high quality educational video content for your library.

Two collections: Public Library and Academic/Technical

Content

- Educational documentaries
- Archival primary source materials
- Videos aligned with HS/college curriculum



Specific content in each collection

Public Library collection:

- Travel
- Fitness
- How-to videos
- Hobbies/personal enrichment
- Music and dance performances
- World Languages

My Workout: Jeanette—Cardio Abs Workout



Organic Gardening, Episode 10: Pete's Patch, and Passion Fruit



Dizzy Gillespie: In Redondo

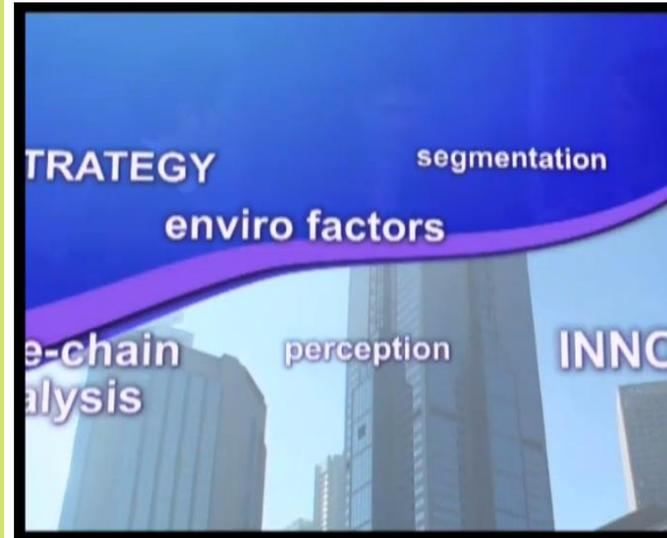


Specific content in each collection

Academic collection:

- Business
- Health/Medicine
- Humanities
- Social sciences
- Natural Sciences
- History
- Vocational training videos

The Four P's: Marketing Strategies



Toni Morrison: A Writer's Work



Just Like Me: Talking about AIDS



Ignition System Service



Publishers

Programs from more than 700 producers are included in the collection.

Videos added regularly—free of charge—from outstanding producers and programs including:



Key features and benefits of the platform

- More than 20,000 educational videos, segmented into easy-to-use clips
- Unlimited, simultaneous, 24/7 access
- Powerful browse & search tools
- Ability to share, save, and organize videos and custom playlists

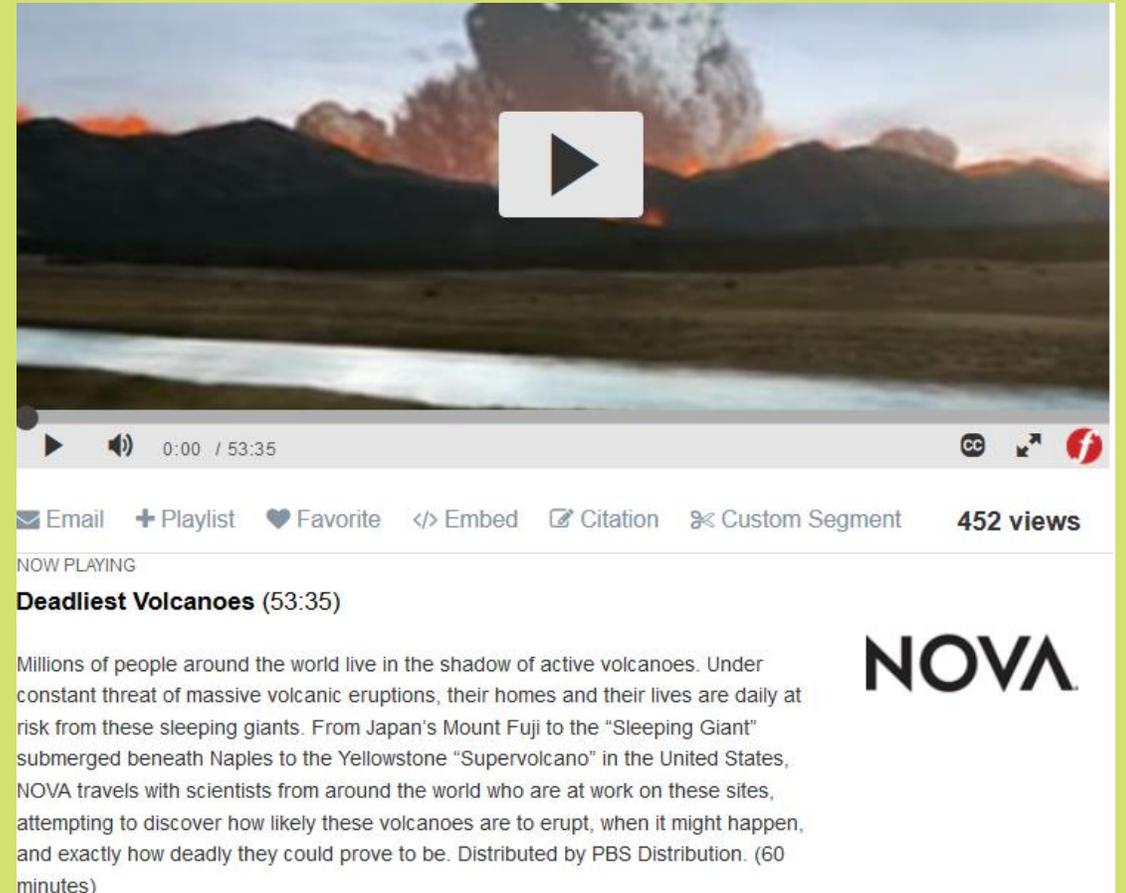


The screenshot shows a video player interface with three tabs: "Segments" (selected), "Transcript", and "Related". Below the tabs, there is a checkbox for "Continuous Playback" which is unchecked. The transcript is organized into four numbered sections:

- 1. Dexter Gordon (03:43)**
No one in jazz risked more than the bee-bop tenor saxophonist Dexter Gordon. By the time the 1960s rolled around, Gordon found work harder and harder to find. It was a challenging time for jazz musicians.
- 2. The Question of Jazz (01:15)**
Jazz fractured into different schools such as Dixieland, swing, bop, hard bop, cool, free, and avant-garde. The question of what jazz was and was not raged as never before. Many asked whether jazz as an entity could survive.
- 3. Jazz Expression (02:04)**
Jazz attempts to create harmony through conflict. This is manifested within each jazz band. Individuals express themselves, and they work together to create a group expression--night after night. Duke Ellington's ban is featured.
- 4. "Hello, Dolly" by Louis Armstrong (04:23)**
Singer Abbey Lincoln comments on the Beatles phenomenon. In February 1964, the gap between the general public and jazz music widened. Louis Armstrong was the exception. His "Hello, Dolly" went to the top of the charts.

Key features and benefits of the platform

- Closed-captioning and transcripts on thousands of titles
- HTML embed code that allows direct access to videos from Course Management Systems
- Free MARC records
- Citation options for APA, MLA, and Chicago styles
- iPad friendly



Let's explore!

Films on Demand from NC LIVE

URL: www.nclive.org

under *Browse by Item Type*

Select *Videos*

Select *Films on Demand Video Collection*

Reflections on the searching demonstration



- What did you like or dislike?
- Is FOD useful for non-academic purposes?
- Questions or comments?

Please type your responses into the chat box.

How can patrons and students use FOD?

Visual learners are engaged by watching films

Students can re-watch a clip shown in class or watch the entire film

Students can browse to find inspiration for a research topic

Remote use from home or anywhere



How can faculty use FOD?

Film clips promotes excellent class discussion

Clips are a great way to introduce a new subject or topic

Embed direct links to films or specific clips into CMS

Create playlists, email them to students

Email alerts can be set up under preferences for a particular subject or discipline when new content is added





How can librarians use FOD?

- Public performance rights are included to facilitate library programming and presentations, no need to worry about copyright infringement
- Usage statistics and reports can be obtained from the admin portal
- Videos can be added to your online catalog
- Widgets can be added to your library's website featuring individually selected titles to highlight

How can you use FOD in your library?

How can you promote this resource to your community?



For more information:

NC LIVE Help Desk

(<http://www.nclive.org/librarystaff/helpdesk>)

FOD User Guide

(http://digital.films.com/Common/documents/FOD_Quick_Start_Guide_Full.pdf)

FOD Technical Requirements

(<http://tinyurl.com/q7kvdpc>)



Thank you for participating today!

Support Center: [Basics](#)

On Demand Technical Requirements



May 30 2013 11:43 AM

Desktop: Adobe Flash (latest) or an HTML5 compatible browser. JavaScript enabled. Internet Explorer 8.0+, Firefox (latest), Chrome (latest), Safari 6.0+

Mobile/Tablet: iOS v5.0+, Android: v4.0+, Windows: v8.0+, BlackBerry: v10+ (limited compatibility)

Internet connection: 200kbps (minimum), 500kbps (recommended)

Notes: If you have a LAN/WAN connection to the Internet, your IT department may have installed a Firewall, which may be configured to prevent the reception of all rich media on your computer. Your network may also be prohibited from upgrading the media software on your computer. Contact your IT department to correct these configurations.

Audio/Video: 16-bit Video display card and 16-bit Sound Card with Speakers

Adobe's Acrobat Reader: Required to view documentation and resources

Cookies: Your browser must allow session cookies.

Javascript: Must be enabled.

Faster Streams: Optimize Adobe Flash by opening port: 1935

Media Player Format: HTML5 & Flash. The media player defaults to the HTML5 format and switches to the Flash format if the browser does not support HTML5.

Video Encoding Format: H.264