

PRODUCT ENHANCEMENTS COMING SOON FROM GALE

IMPROVEMENTS AT-A-GLANCE

APRIL 2
2015
RELEASE DATE
FOR IMPROVEMENTS



3 PRODUCT FAMILIES
GVRL, IN CONTEXT
AND INFOTRAC
INCLUDING PowerSearch

THE BENEFITS

1 A UNIFIED
EXPERIENCE

ACROSS GALE'S LEADING
RESEARCH PLATFORMS

2 INCREASED
ACCESSIBILITY
FOR PEOPLE WITH DISABILITIES

3 OPTIMIZED
DISPLAY &

IMPROVED

USER
EXPERIENCE

ON DESKTOP
AND MOBILE

THE ENHANCEMENTS

OPTIMIZATION FOR
ALL SCREEN SIZES
AND DEVICES THROUGH

RESPONSIVE
DESIGN

NO MORE PESKY
SCREEN-PINCHING!



CONTENT
IS KING



CONTENT IN THE PRIME
TOP-LEFT REAL ESTATE.
TOOLBARS AND FILTERS
ON THE RIGHT.

HIGH-CONTRAST
BANNERS &
BUTTONS



MAKE WEB
CONTENT EASIER
TO SEE AND HEAR

SIMILAR LOOK AND FEEL

TO BANNERS, TOOLS,
ICONS & LANGUAGE

MEANS LESS TIME
LEARNING HOW-TO USE
A RESOURCE

AND
MORE TIME
LEARNING



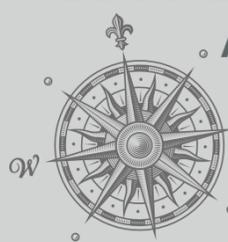
ADOPTION OF

POPULAR
ICONOGRAPHY

AND USAGE-DRIVEN PLACEMENT OF TOOLS

IMPROVES
NAVIGATION

AND
STREAMLINES
WORKFLOW



THE DETAILS

VISIT GALE.COM/ENHANCEMENTS2015
TO LEARN MORE AND SEE THE CHANGES IN ACTION

