

Crowd-sourced suggestions for using Reference USA:

Suggestions from the chat box during the Quick & LIVE-ly webinar presented on 2/27/15 by Sara Thynne

How might you use this resource and with whom?

Great for finding local businesses where other databases don't include our region

Chamber of Commerce Expos for businesses and job seekers

Sharing this resource with the Small Business Centers on community college campuses

Sharing this resource with the local SCORE representative

Lots of useful information for those creating a new business plan

Great data for job seekers and entrepreneurs

In-house library use: community outreach, looking for community contributions to the library, prospective Friends of the Library membership, raising money for rooms and collections in a new library