



State Library Update

NCPLDA – March 18, 2016



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- ▶ NEW Staff !!!
 - ▶ Chief of Library Development – Tanya Prokrym
 - ▶ Chief of Government and Heritage Library – Michelle Underhill

 - ▶ Open position
 - ▶ CE Consultant

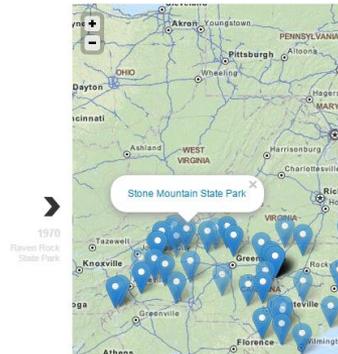
N.C. State Parks Centennial



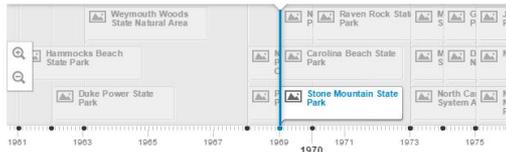
NORTH CAROLINA HISTORY INTERACTIVE TIMELINE: HISTORY OF NORTH CAROLINA STATE PARKS, RECREATION & NATURAL AREAS

By Kelly Agan, N.C. Government & Heritage Library, 2016

For the best viewing experience, view the timeline using Internet Explorer, Mozilla Firefox, and Safari browsers
Visit the timeline on Timemapper for the full screen version



Digital.ncdcr.gov



North Carolina State Parks Centennial Timeline by ncpedia using TimeMapper — License — Source

NCpedia.org

Coming in 2016 – Government & Heritage Library





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Welcome to NCLBPH

Go To: [CATALOG](#) [NOBLE](#) [BARD](#) [Library Clock](#)

Library News

[Listen Now - Tar Heel Talk latest issue - Fall/Winter 2015 - New](#)

[Heard Any Good Books Lately - October/November 2015 edition](#)

[Get your iBill Currency Reader](#)

[ACCESS NC Summer Travel Guide - PDF | Text](#)

New - [Books](#) | [DVDs](#)

[Take a Short Survey and let us know what you think](#)

[BARD Roundup – January 2016 top 10 audio downloads](#)

[BARD Roundup – January 2016 top 10 braille downloads](#)

Powered by Feed Informer

Insight and Inspiration

[About our Library - Listen and Learn](#)

[How to Use BARD - Listen and Learn](#)

[BARD Mobile - Getting Started](#)

[BARD Mobile iPhone app User's Guide](#)

Let's Be Social

Get the latest news and events by social network

[What's New @ NCLBPH - nclbphnews.wordpress.com](#)

[Twitter \(@nclbph\) - twitter.com/nclbph](#)



Library Services and Technology Act (LSTA)

- ▶ Formula based allotment of federal \$
- ▶ From Institute of Museum and Library Services (IMLS)
Grants to States Program
- ▶ 2016-2017 amount is \$4,229,540
- ▶ Received 55 applications, totaling \$2,321,452





LSTA EZ Edge Technology Grant Program

Who is Eligible?

- ▶ Public libraries that meet State Aid requirements
- ▶ Submitted **second** EDGE Assessment
- ▶ Developed **second** Action Plan

For What?

- ▶ Purchase of hardware, peripherals, and technology supplies
- ▶ Supports second Action Plan
- ▶ \$1,000 - \$5,000





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- ▶ Reauthorization of the Museum and Library Services Act in 2016
 - ▶ 5-Year Plan evaluation – Fall 2016
 - ▶ NEW 5-Year Plan – Spring 2017

 - ▶ Potential Budget Cut – FY 2017

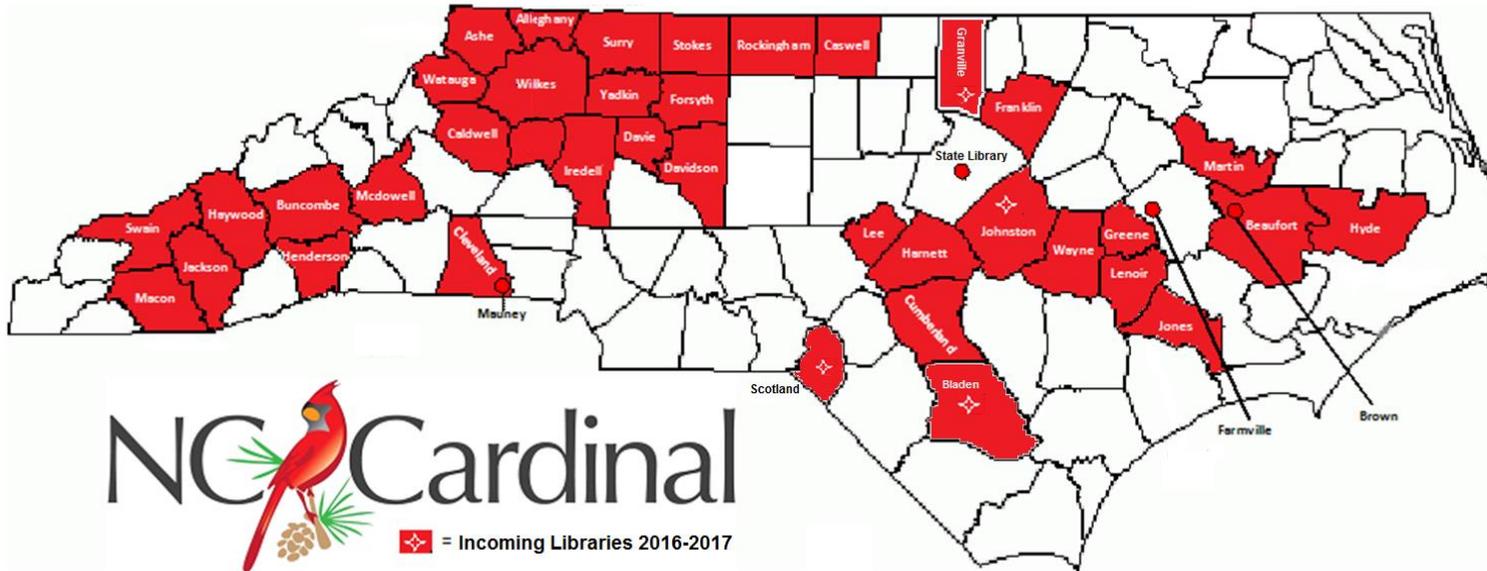
 - ▶ New Director - Dr. Kathryn K. Matthew





- ▶ GSK Foundation, Ribbon of Hope Grants
- ▶ Science, health, education
- ▶ 501 (c) (3)
- ▶ \$25,000
- ▶ Twice / year – October, April
- ▶ Find out more online





- State Library Systems = 35% of Counties
- Number of items = 5.2 million
- Total Transits = 4 million



Plans for 2016-17

- ▶ Standardization and Consolidation
- ▶ Training Expansion and Cataloging Assessment
- ▶ Migrations
- ▶ Strategic Planning



International Evergreen Conference

Raleigh, NC

April 20 – 23

<https://evergreen-ils.org/conference/eg16/>





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- ▶ In-person workshops offered this spring:
 - ▶ Cataloging Serials and RDA
 - ▶ Tackling A/V in RDA
 - ▶ Wading into e-books and e-audios at NCLIVE
 - ▶ What's New with the Public Library Survey?
 - ▶ Catching Up with Cataloging



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- ▶ **SkillSoft** classes via WebJunction are free for any library staff member in the state.
 - ▶ Focus is on leadership, management, communication, popular software, & 3,000 brief videos about software & technology skills.
 - ▶ To register for a free account, complete the application at <http://webjunction.skillport.com/> and be sure to select the State Library of North Carolina as your sponsoring agency.



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- ▶ Updated Technology Competencies Available
 - ▶ URL--
http://statelibrary.ncdcr.libguides.com/tech_competencies2016/:
 - ▶ Download spreadsheet and repurpose as needed or use the individual sections:
 - ▶ Devices & Operating Systems
 - ▶ Electronic Resources
 - ▶ Internet Skills
 - ▶ Local Knowledge
 - ▶ Software Tools & Content Creation



▶ Upcoming changes for FY 15/16

▶ Wifi Sessions

- ▶ FY15/16 is the first year this question is required at the federal level
- ▶ Low or no cost options for tracking sessions will be discussed at the workshops

▶ Electronic Collection Usage can be counted

▶ Database usage is defined as:

The number of full-content units or descriptive records examined, downloaded, or otherwise supplied to the user, from online library resources that require user authentication but do not have a circulation period.



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- ▶ Pre-fill data
 - ▶ State Aid and LSTA payments will be pre-filled
 - ▶ Most pre-fill data fields will be locked from editing to prevent accidental errors
 - ▶ E-iNC and NCDL data will not be locked
 - ▶ You can always contact the State Library if changes need to be made

Have questions? Attend a PLS workshop this spring or contact Amanda Johnson (Amanda.Johnson@ncdcr.gov, 919-807-7421)



What's New with the Public Library Survey Workshops

Agenda: Overview of the survey changes; tips and best practices for tracking data; making the survey data useful to you

Dates:

- ▶ April 29, 1:00 pm: Rocky Mount
- ▶ May 6, 1:00 pm: Asheville
- ▶ May 20, 1:00 pm: Concord

Webinars

- ▶ LibPAS Updates and Data Input: June 9, 11am
- ▶ Reports Module: June 16, 11am

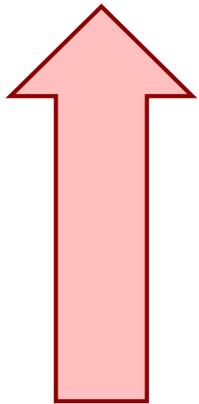
Registration is on the Train Station



Draft tables available at the State Library's website

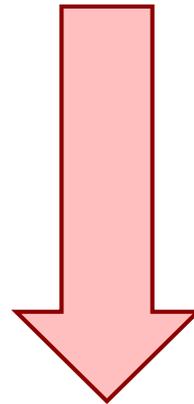
Data dashboards / Public Library Data website updated with 13/14 data, 14/15 data will be available spring of 2016

Up:



- ▶ Total Income: 2.1%
 - ▶ Local: 4%
 - ▶ Federal: 3%
- ▶ Visits: 1%
- ▶ Hours: 1%
- ▶ Staffing: 2.1%
 - ▶ ALA librarians: 3%
- ▶ Programs: 5%
- ▶ Program attendance: 4%

Down:



- ▶ Circulation: -.5%
 - ▶ Print: -4%
 - ▶ Electronic: +28%
- ▶ Reference: .9%
- ▶ Computer sessions: -6%
 - ▶ Wifi sessions: +48%
 - ▶ Only 36% of libraries track wifi but of those that do wifi sessions make up on average 27% of broadband usage.





Statistical Trends: Lingering effects of the recession

FY09-11

▶ *Increasing:*

- ▶ Visits
- ▶ Circulation (blip in 2011)
- ▶ Reference
- ▶ Computer Usage

▶ *Significant Decreases:*

- ▶ Income
- ▶ Staff
- ▶ Hours

FY12-FY14

• *Increasing:*

- Income
- Expenditures
- Staffing
- Hours

• *Significant Decreases:*

- Visits
- Circulation
- Reference
- Computer use

FY15

• *Increasing:*

- Income
- Expenditures
- Staffing
- Hours

• *1% or less change:*

- Circulation (-)
- Reference (-)
- Visits (+)

**For more information on the effects of budget cuts and service measures see:
<https://www.ims.gov/sites/default/files/publications/documents/plsfy2012.pdf>*



Public Library Statistics website



<http://plstats.nclive.org/index.html>

Data Dashboards

Library Development
STATE LIBRARY
of NORTH CAROLINA

North Carolina Public Library Data

home | data | reports | advocacy | tools

"Literacy is the most basic currency of the KNOWLEDGE ECONOMY."
- President Barack Obama

DIG INTO DATA | REPORTS & RESOURCES | ADVOCACY

"A library outranks any other one thing a community can do to benefit its people. It is a never failing spring in the desert."
- Andrew Carnegie

About this website

The North Carolina Public Library Data website is a project out of the [North Carolina State Library](#), a division of the [North Carolina Department of Cultural Resources](#). First developed in 2013, this website is meant to be a resource for North Carolina public libraries, policy makers, and the general public. We hope that this content will assist North Carolina libraries in exploring data about themselves and their peers, support public library advocacy, and help make the case for the value of public libraries.

This website was created and is maintained by the Consultant for Communications and Data Analysis in the Library Development office of the State Library of North Carolina. Please contact Amanda Johnson for more information, amanda.johnson@ncsl.org.

Library Development
STATE LIBRARY
of NORTH CAROLINA

North Carolina Public Library Data

home | data | reports | advocacy | tools

Public Library Data Dashboards

Loading for data from other users? (20150202) | 281555013

GREENSBORO PUBLIC LIBRARY | Economic tier | Get data

Data about my library | **Data about my service area** | **Data sources**

Data about Greensboro Public Library

Greensboro Public Library's service area has been attributed a Tier-3 ranking by the State Library, based on the North Carolina Department of Commerce's [economic well-being tier designations](#). This library is a County library.

Field	(2014)	300,001+ library average	Difference from average
Number of full-time employees	400,188	598,336	-33%
Population per year	25,636	38,503	-33%
Uses of public internet computers	551,682	608,051	-9%
Registered business per capita	0.7	0.5	24%
% holdings are print	0.745	0.8%	-7%
% holdings are audio	0.0575	0.06%	3%
% holdings are video	0.064	0.04%	73%
% holdings are serials	0.001	0%	67%

Four comparison options:

- Economic Tier
- Legal Service Population size
- Revenue per capita
- Library Type

Three tabs:

- Library data
- Demographic data
- Data sources

Library and demographic data:

- Selected library value
- Comparison type average
- Selected library's difference from average

Data about the library's service area

NOTE: The data presented in this section is based on North Carolina counties. For municipal libraries, data is for the entire county in which they are situated. For county libraries, "service area" is equivalent to the county. For regional libraries, "service area" is a combination of data from all member counties.

This library's service area has been attributed a Tier-3 ranking by the State Library, based on the North Carolina Department of Commerce's [economic well-being tier designations](#). This library is a County library.

Field	Value	Population group average	Difference from average
Median population	33,194.4	44,879.4	-26%
% population is white	6.5	7.0	-8%
Public high school graduates	5,287.0	5,231.2	+10%
Public high school dropouts	487.0	448.4	+9%
Public high school graduation rate	91.9	90.6	+1%
Public high school dropout rate	8.1	9.4	-14%
High school enrollment	9.8	9.9	-1%
Headline SAT reading score	482.0	495.0	-3%
% age 25+ with high school degree or less	88.2	88.1	+1%



North Carolina Public Libraries 2014-2015

35.5 million visits were made to public libraries last year. That's more than 3 visits per person and 2x as many visitors as NC state parks.

Libraries offer something for everyone. In fact **over half** of all North Carolinians are active library users.

Last year libraries were open nearly **100,000 hours**, answered **6.7 million questions** and loaned **52.5 million items**.

Early Literacy

100% of libraries offer free Summer Reading programs to support early literacy skills and school readiness.

Summer Reading by the Numbers



Statewide Facts

24% of NC children under 5 live in poverty.

62% of fourth graders score below proficient on reading tests.

58% of 3-4 year olds are not enrolled in preschool or other early education program.

Personal & Workforce Development

39,488 North Carolinians attended a library workforce development workshop and **84%** of libraries provide online resources for job seekers and career development.



Libraries offer a variety of resources including:



Collaboration

79% of North Carolina public libraries have an active partnership with local organizations to provide workforce development, social services, education and/or health & wellness programming.

Librarians answered **1.9 million one-on-one technology questions**.



85,288 North Carolinians attended a computer skills class at a library.



7.4 million computer uses and **1.9 million** wireless sessions.

Technology

Public libraries play a critical role in promoting digital literacy by offering free access to broadband and technology. Last year there were...

By the Numbers: Technology in North Carolina Public Libraries

Public libraries are a critical partner in closing the digital divide and promoting digital literacy in their local communities. Libraries provide free access to technology and services that allow people to apply for jobs, take online classes, and apply for needed services, among many other things. Libraries are often the only places in their communities that offer free technology training and one-on-one assistance. Below is a snapshot of the services offered by North Carolina libraries in 2014-2015.*



100% of NC libraries offer free access to broadband, computers, and productivity software. Nearly a quarter of libraries also offer photo-editing software and video/audio recording and editing tools.



NC librarians answered nearly **1.9 million** questions about technology last year.

Over **85,000** North Carolinians attended a computer skills class at their local library.



7.3 million North Carolinians used a public library computer in the last year and a further **1.9 million** used public library broadband from their personal devices.

Libraries offer a variety of online services including:



Over **40 million** visits were made to NC public library websites in the last year.

Collaboration



79% of North Carolina public libraries have an active partnership with local organizations to provide workforce development, social services, education and/or health & wellness programming.



27% of libraries are designated community access points for health and human services information.



81% of libraries offer online resources for job seekers and career development. **58%** of libraries offer small business development resources.

*Data in this infographic comes from the FY14/15 Public Library survey and data gathered from the Edge Initiative project in North Carolina. For questions, please contact Amanda Johnson (Amanda.Johnson@ncdcr.gov)



Statewide facts data comes from Kids Count Data Center. All other data is from the FY14/15 Public Library Survey and 2015 Edge Initiative Project. This document was created by the State Library of North Carolina. For questions, contact amanda.johnson@ncdcr.gov



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- ▶ 73% of libraries completed the second assessment
 - ▶ The median score increased by 14% to 675 from 590 in 2013/14
 - ▶ Highest scoring area: Community Value
 - ▶ Areas for improvement are same as last year:
 - ▶ strategy and evaluation
 - ▶ devices and bandwidth
 - ▶ technology inclusiveness



The full Edge report
will be available
soon.





- ▶ Goal: testing a consortia e-rate application for dark/lit fiber in public libraries in 11 systems across the state
- ▶ Takes advantage of the modernization of e-rate program discounts that focus on broadband connectivity
- ▶ Builds upon the Golden LEAF Rural Broadband Initiative grant completed in 2013 that built fiber connections in North Carolina
- ▶ Bid response (MCNC) received March 10
- ▶ Libraries can opt in or out
- ▶ Responses due to State Library March 24



▶ Let's Talk About It

- ▶ NC Center for the Book and NC Humanities Council have received excellent suggestions for new series from public libraries! Thank you!
- ▶ Three themes being explored – Matters of the Mind, Of Monsters and Men, and The Laugh's On Us

▶ Gilbert-Chappell Distinguished Poets

- ▶ Student poet mentoring is in full swing!
- ▶ The DPs and their mentees will read at programs held in their local public libraries
- ▶ For more information <http://www.ncpoetrysociety.org/gcdps/>
- ▶ Questions? molly.westmoreland@ncdcr.gov

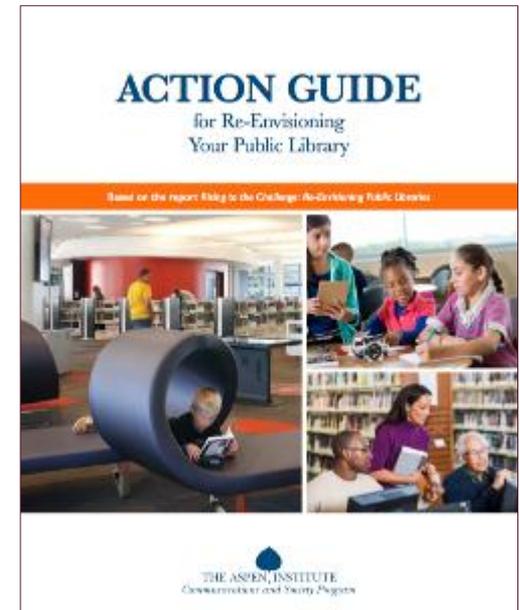


▶ Studying Regional Libraries

- ▶ Environment
- ▶ Governance
- ▶ Structure
- ▶ Funding
- ▶ Operations
- ▶ Best practices



Aspen Institute “Action Guide for Re-Envisioning Your Public Library”



http://www.libraryvision.org/download_action_guide



Feedback!?!?!?



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- ▶ Questions and comments?
 - ▶ Cal Shepard
 - ▶ cal.shepard@ncdcr.gov
 - ▶ 919-807-7410

Thank you!



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- ▶ Digital Resources - Digital.ncdcr.gov
 - ▶ Ncpedia - <http://ncpedia.org>
 - ▶ GSK Foundation Ribbon of Hope Grants - <http://www2.mcrel.org/NCGSKFRibbonOfHope/index.asp>
 - ▶ Evergreen Conference - <https://evergreen-ils.org/conference/eg16/>



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- ▶ Skillsoft Classes – <http://webjunction.skillport.com/>
 - ▶ Technology Competencies - http://statelibrary.ncdcr.libguides.com/tech_competencies2016/:
 - ▶ Statistical Trends (from IMLS Report) - <https://www.imls.gov/sites/default/files/publications/documents/plsfy2012.pdf>



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- ▶ NC 5-Year Summary Statistics -
http://statelibrary.ncdcr.gov/ld/aboutlibraries/plstats/1415/tableSummary_1415.xlsx
 - ▶ Public Library Statistics website -
<http://plstats.nclive.org/index.html>
 - ▶ Data Dashboards -
http://plstats.nclive.org/dashboard_1314.php



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- ▶ New Infographics -
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 - ▶ Gilbert-Chappell Distinguished Poet Series -
<http://www.ncpoetrysociety.org/gcdps/>
 - ▶ Action Guide for Re-Envisioning Your Public Library -
http://www.libraryvision.org/download_action_guide