

State Library Report

March 2015

RootsMOOC update

The State Library launched its Massive open Online Course in Genealogy (or RootsMOOC) on March 23rd with an orientation. During the first week of RootsMOOC we had about **3,500** participants.

- We have people enrolled from all over the world (such as New Zealand, Australia, Romania, Sweden, Ireland – one a new librarian) and all over the United States.
- Quite a few people have North Carolina roots but others do not.
- Many are experienced researchers while others are true beginners.
- The executive director of the National Genealogical Society enrolled.
- Quite a few librarians/archivists have enrolled, both for personal knowledge and to better serve their patrons. Many of these librarians are in small institutions.

The discussion boards and Facebook group (hosted by NC GenWeb) have been very active and all the participants are eager to share their own stories, tips and strategies related to genealogical research. GHF staff members have been responding to participants' comments and questions in the discussion boards

A new collection was launched in the North Carolina Digital Collections: **Wildlife in North Carolina Magazine** (<http://digital.ncdcr.gov/cdm/home/collections/wildlife>). This much-beloved magazine is published by the Wildlife Resources Commission, and it includes a stunning collection of nature photography. The publication goes all the way back to 1937, and it's a great window into the conservation efforts of the state over the last eighty years.

LD staff attended the LAUNC-CH conference in Chapel Hill NC as well as the State Library sponsored workshop "Effective Virtual Training: Creating Interactive Live and Online Classes." Jennifer Pratt attended two presentations at the Charlotte Library on March 5 and 6 focused on Discovery Layers for ILS Systems, one by Sirsi Dynix and one by Bibliocommons. Jennifer Pratt and Cal Shepard attended the North Carolina Public Library Directors Spring Meeting in Wilmington on March 19 and 20th.

The following in-person **workshops** were offered:

- *Tackling RDA, Getting Started with LibGuides v1, New NC LIVE Basics (2 sessions), and Train the Trainer: Effective Online Training.*
- Molly Westmoreland provided workshops to the trustees of the Onslow County Library, Forsyth County Library, Stanly County Library, and the Public Library of Johnston County and Smithfield.
- The NC Cardinal team provided workshops on NC Cardinal Reports and Best Circulation Practices training sessions.

The following **webinars** were offered:

- Kelly Brannock hosted a LibGuides webinar to encourage libraries to migrate to version 2
- Lori Special facilitated 4 1 hour Summer Reading app webinars for public library staff on March 3, 5, 10, and 12, 2015

Kelly Brannock facilitated the quarterly meeting of the **Continuing Education Advisory Committee** (CEAC), welcoming new member, Amber Westall Briggs from AMY Regional Library System, to the group on March 3rd.

All of the Library Development and NC Cardinal Consultants read and participated in reviewing **2015-16 LSTA applications**. A total of 43 EZ grant and 12 project applications were reviewed.

The newest library to join **NC Cardinal**, Northwest Regional Library, went live on March 5. Four library staff from the San Joaquin Valley Library System in California visited NC to learn more about NC Cardinal. State Library staff from NC Cardinal along with staff from Forsyth County Library and Cumberland County Library were involved in the two-day meeting.

Entries for the **Teen Video Challenge** were reviewed and winners were submitted in this national Summer Reading contest. NC winners were from the Eva Perry Library in Wake county. To view [*Find Yourself on the Shelf*](#) click here.

Blog

The LD Blog is now being managed by Amanda Johnson, the newest Consultant in Library Development. Below are blog stats for March:

1,701 Visits
2,662 Page views

Top 3 posts:

- State Library offering free online course on genealogy - 515 views
- ECU's library science program awarded ALA accreditation - 147 views
- New Library Director: Beaufort-Hyde-Martin Regional Library - 120 views

GHL Blog

2,626 Visits
3,915 Page Views

Top 3 most posts:

- Most popular posts: Announcing RootsMOOC: Free Online Genealogy Course – 724 views
- Quilting in the Old North State: A New North Carolina History in NCpedia – 189 views
- Digital Collections: Women, Marriage, and the Law – 123 views