

## North Carolina Poet Laureate Serves as State Spokesperson



North Carolina's Poet Laureate Cathy Smith Bowers is serving as our state spokesperson to promote Library Card Sign-up Month and encourage children, families and North Carolina residents to visit their public library and sign up for a library card.

Bowers, poet and word lover, encourages all North Carolinians to visit their library — to take time from their busy lives to explore the rich literature and many wonderful resources available at their library. As the state Poet Laureate, Bowers works with the North Carolina Arts Council, serving as an ambassador of

North Carolina literature and seeking to raise the state's consciousness to a greater appreciation of the reading and writing of poetry. Partnering with the North Carolina Arts Council, the State Library is promoting the library card campaign statewide.

To kick off the campaign, the Randolph County Public Library, in conjunction with the State Library, is hosting an "Open Mike" event September 8. Bowers will read from her collection, along with community readers, and Randolph county resident and longtime library supporter Phil Shore will author a poem for the occasion.

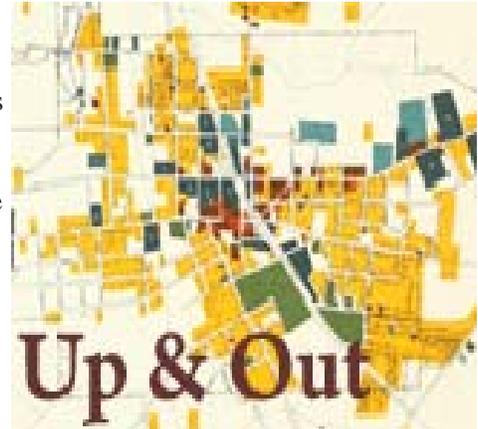
Bower's podcast, a news release and other related materials will be available on the State Library website in early September. In addition, the State Library is hosting a webinar on August 24 to share promotion ideas and build enthusiasm for the upcoming campaign. For more information contact Pam Jaskot ([pam.jaskot@ncdcr.gov](mailto:pam.jaskot@ncdcr.gov) or 919-807-7421).

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## Up & Out: A New Digital Collection about Urban Development in North Carolina

If you live in North Carolina today, it's hard not to notice the booming changes in population and industry. Residents in towns throughout the state talk about the astonishing changes that have happened just in their lifetimes. The State Library of North Carolina has launched a new digitized collection of reports created during the 1960s that speak to future town planning and urban development of North Carolina counties, cities, neighborhoods, and lakes. These reports give snapshots of communities throughout North Carolina with an eye toward future urban development. Many contain detailed maps of cities and their business districts. Also common are demographic statistics, photographs, descriptions of local establishments, land use surveys, growth projections, and development suggestions. They are an interesting look at communities around the state at a time before the landscape of North Carolina's identity and populace were about to enter a period of explosion and diversification that continues today.

This project is supported by the Institute of Museum and Library Services under the provisions of the federal Library Services and Technology Act as administered by the State Library of North Carolina. Be sure to look for your hometown or a town you know in the Up & Out collection, available at <http://statelibrary.ncdcr.gov/digital/upandout/index.html>.



## 300+ more family Bibles added to digital NC Family Records Collection

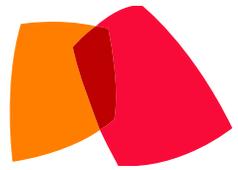
Garriss. Hackney. Idol. Jackson. Kearns. Lacks. Bible histories for these and nearly 320 other families – with names mainly beginning with the letters G, H, I, J, K, and L — are now searchable as part of the freely available [North Carolina Family Records Online](#) project. These new records join around 700 others already online, as well as death notices from Fayetteville newspapers (1859-1869), and marriage and death notices from the *Raleigh Register* and the *North Carolina State Gazette* (1799-1893).

The project began in 2008 when the State Library of North Carolina and North Carolina State Archives paired up to digitize a small, representative sample of the 2,000+ family Bible records in the Archives' collection. Because of the huge public response — 325,000 pages viewed in 24 months — the partnership continues. The goal is to eventually digitize, transcribe, and provide online access to the remaining 1,000 Bible records and to add more genealogy-related materials to the collection.

As of August 2010, letters A through L are nearly complete, and samples from M through Z are publicly available to search, read, and download. Keep stopping by or receive automatic updates through your RSS feed as we add new records to the collection. And, be sure to tell your friends — especially if their names are Holaday, Livengood, or Kinnamon — that their long search for family ancestors may be over. For more information contact Druscie Simpson ([Druscie.simpson@ncdcr.gov](mailto:Druscie.simpson@ncdcr.gov)) at the State Archives or Amy Rudersdorf ([amy.rudersdorf@ncdcr.gov](mailto:amy.rudersdorf@ncdcr.gov)) at the State Library.

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## Let's Talk About It + Art



*Picturing America: Places in the Heart* is a new Let's Talk About It national series that highlights human experience shaped by place. The series is enhanced by the beautiful art work from the National Endowment for the Humanities project (<http://picturingamerica.neh.gov/>) that provided posters of American masterpieces to libraries, schools and communities as a springboard for discussion of our country's history and character. The State Library has a set of the Picturing America posters as do 90 public libraries in North Carolina (<http://www.programminglibrarian.org/picturingamerica/participating-public-libraries-nj#NC>).

Three of our public libraries—Transylvania County Library in Brevard, Carteret County Public Library in Beaufort, and Martin Memorial Library in Williamston—received national grants to host a *Places in the Heart* Let's Talk About It series this fall. These libraries will donate their books to the North Carolina Center for the Book so that more of our public libraries can host the series beginning in the spring of 2011.

The following is an excerpt from the *Places in the Heart* series essay by national project scholar Suzanne Ozment, Executive Vice Chancellor for Academic Affairs and Professor of English, University of South Carolina-Aiken.

Images from the *Picturing America* collection celebrate scenic as well as manmade wonders—those carved by the forces of nature (Thomas Cole's *View from Mount Holyoke* and Albert Bierstadt's *Looking Down Yosemite Valley, California*) and those crafted by human ingenuity (Walker Evans's photograph and Joseph Stella's painting of the Brooklyn Bridge). Some also suggest ways in which human experience is shaped by place (N. C. Wyeth's romantic cover illustration for *The Last of the Mohicans* and Richard Diebenkorn's abstract view of the stamp of the city on the land in *Cityscape I*).

The books chosen for *Places in the Heart* present a similar message about the influence of place and are set in an urban ghetto (*Brothers and Keepers* by John Edgar Wideman), along one of the great scenic rivers in North America (*A River Runs Through It* by Norman Maclean) and in small towns from Colorado (*Plainsong* by Kent Haruf) to Iowa (*Gilead* by Marilynne Robinson) to Maine (*Empire Falls* by Richard Russo). Situated in richly realized settings, they demonstrate the wonderfully varied topography of America but also the constants in human experience, for these five books are first and last about relationships. In three of the five, the central relationships are between brothers. While some of the characters' fortunes and troubles arise from or are connected to where they live—a dying mill town, a metropolitan slum—the books are primarily about strengths and weaknesses, longings, and impulses that transcend time and place to speak to the human condition.

Interested in hosting *Places in the Heart* in your library? Contact Frannie Ashburn ([frannie.ashburn@ncdcr.gov](mailto:frannie.ashburn@ncdcr.gov) or 919-807-7416).

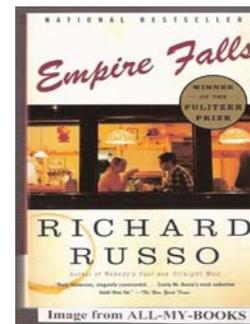
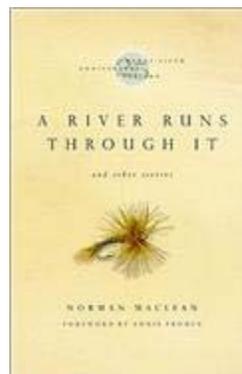
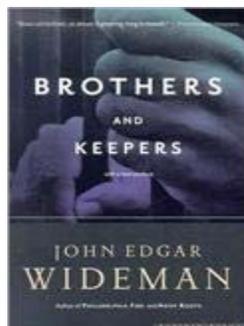
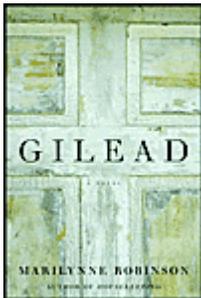


Image from ALL-MY-BOOKS

## LSTA Advisory Committee Members Appointed

State Librarian Mary Boone has recently appointed three new LSTA Advisory Committee members: Gloria Kelley, Dean, Library Services, CPCC Libraries, Central Piedmont Community College (Charlotte); Tina Stepp, Director, Robeson County Public Library (Lumberton); and Maury York, Assistant Director & Head of Special Collections, Joyner Library, East Carolina University (Greenville). Each will serve three-year terms from August 2010 through August 2013.

Members whose terms are expiring include Louise Humphrey, Director of the Appalachian Regional Library, who has served as chair of the committee during 2009-2010; Bobby Wynn, Library Director, Chestnut Library, Fayetteville State University; and Crystal Baird, former Dean, Planning and Library Services, Davidson County Community College.

The nine-member LSTA Advisory Committee provides leadership for the federal library program in North Carolina. The committee advises the State Librarian on LSTA needs, plans, priorities, and policies; annual plans and funding priorities; and evaluation of the LSTA program.

## LSTA Awards for 2010-2011

On June 10, 2010, Secretary of Cultural Resources Linda Carlisle announced the State Library's award of \$4,923,671 in federal Library Services and Technology Act (LSTA) funds. Secretary Carlisle made the announcement of the 2010-2011 awards at Wilson Community College, who received a grant to support its newest curriculum programs.

The funded projects included direct grants to North Carolina public, academic, community college, and public school libraries for projects ranging from \$1,000 to \$96,000. LSTA funds were also awarded to support 10 statewide projects such as the NC Card project and the Collection and Development Preservation Project.

One-hundred-ninety-eight (198) applications were considered in ten categories with \$5,484,101 requested. One hundred sixty-one (161) projects were approved for funding totaling \$4,729,483. These awards are made possible by LSTA grant funding from the U.S. Institute of Museum and Library Services, a federal grant making agency, and are administered by the State Library of North Carolina under the LSTA Grants to States Program.

## Free Online Learning Opportunity for Library Staff

The State Library of North Carolina is offering free online training sessions about the Job & Career Accelerator database via NC LIVE's LearningExpress in September 2010. The sessions will instruct library staff on how to best use the database to assist career and job seekers in their libraries.

There will be two 90-minute sessions introducing the features of the Job & Career Accelerator, including career exploration, job search, and resume builder.

During the first session, participants will learn to:

- Identify the resources available within the Job & Career Accelerator
- Create a basic account profile
- Perform searches for jobs using the Basic and Advanced Search features.



During the second session, participants will learn to:

- Design a sample resume and cover letter using the Accelerator's Resume Builder feature
- Save resume and cover letter in different formats and attach to a job posting

The career exploration and job search session will be offered on September 21 and 23. The resume builder session will be offered on September 28 and 30. Registration is required. See the NC Events calendar for complete details and registration information < <http://host6.evanced.info/ncarolina/evanced/eventcalendar.asp>>. For questions, please contact Jeffrey Hamilton at [jeffrey.hamilton@ncdcr.gov](mailto:jeffrey.hamilton@ncdcr.gov) or 919-807-7417.

## North Carolina Awards Collection site

The newly redesigned North Carolina Awards Collection site is now live at <http://statelibrary.ncdcr.gov/digital/ncawards>. For years the biographical sketches of recipients from the North Carolina Awards programs have been available from the State Library of North Carolina's Government & Heritage Library's online *eNCyclopedia*. Librarian Steve Case kept the *eNCyclopedia* current, adding each year's new recipients to the resource.

With the redesign of the *eNCyclopedia* (now the *NCpedia*) underway, the North Carolina Awards Collection site has moved out from under the umbrella of the *eNCyclopedia* and to a site all its own. Programs from the North Carolina Awards ceremonies have been digitized and are now accessible through both the new North Carolina Awards Collection site (<http://statelibrary.ncdcr.gov/digital/ncawards>) and the State Publications Collection site (<http://statelibrary.ncdcr.gov/govdocs/cdm/>).

## STAFF NEWS

### Penny Hornsby's Farewell

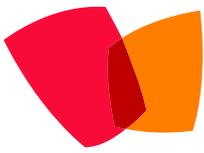


It has been a privilege to spend the majority of my working life as an employee of the State Library of North Carolina. For thirty-six years I've had the pleasure and satisfaction of either directly or indirectly helping deliver quality library services to the people of North Carolina through this state agency.

A newly minted graduate of the School of Library Science at Kent State University (Kent, Ohio), I was hired by Marian Leith in 1974 to work at the North Carolina Library for the Blind and Physically Handicapped. I worked in that rewarding service for 16 years. In 1990 my job changed when I moved "downtown" to the State Library's Jones Street location to work with the federally funded Library Services and Construction Act (LSCA) grant program under John Welch's tutelage. I was involved with the tail end of LSCA, and federal and state funded public library construction grants. During the mid-nineties I participated in the transition from LSCA to the new federal program for libraries – the Library Services and Technology Act (LSTA). I have continued to work with all aspects of the LSTA program as a member of the State Library's Library Development staff: grant program development, review of applications, administration of funded projects, and liaison and reporting to the federal administering agency for LSTA, the Institute of Museum and Library Services. A highlight of my LSTA responsibilities has been the pleasure of working with the revolving membership of the nine-member LSTA Advisory Committee and its library representatives from all types of libraries.

I've worked under 6 State Librarians from Phil Ogilvie to Mary Boone, and I've witnessed the numerous ways in which each has enriched the programs and services of the State Library. I've survived numerous office moves and most recently the upheaval generated by the total renovation of the 40+ year old Archives/State Library building. Throughout the years my coworkers at the State Library, staff in our parent agency the Department of Cultural Resources, and library staff in libraries throughout North Carolina have been valued friends and colleagues. They have been supportive, kept me intellectually challenged, and shared their wonderful senses of humor. My work life has been good because the work was worthwhile (and always plenty of it, making each day go by quickly), and because it involved people who were smart, funny, and dedicated. What more can you ask?

Though I did not grow up in North Carolina (Tennessee is my home state), my job has given me the opportunity to learn so much about my adopted state. In my retirement I plan to spend a lot of time exploring North Carolina more fully – on the back roads, in state parks and historic sites, visiting small towns and bigger cities. It may not be surprising, but I'm counting down the days to September 1 and looking forward to new adventures and new opportunities. I'll stay in touch and promise to stop by and visit some of you in your libraries. Cheers, and keep up the good work!



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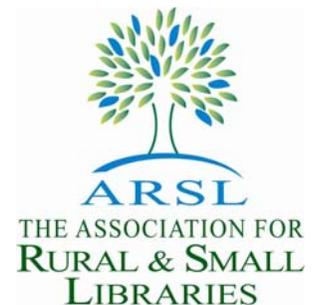


**Kelly Eubank** from the State Archives and **Jennifer Ricker** from the State Library participated in a panel discussion at the Society of American Archivists Annual Meeting on archiving social networking sites. Eubanks and Ricker have been actively working to archive state agency created social media sites. The team began investigating how to archive this content in 2009, then worked with the Governor's Office and ITS to create best practices for state agency usage of social networking sites and an accompanying tutorial, and are now "officially" collecting this material from the web for any social networking sites they are made aware of. The archived version of these sites can be accessed by searching for the archived site's URL (i.e., [www.flickr.com/photos/ncculture](http://www.flickr.com/photos/ncculture)) using the North Carolina State Government Web Site Archives (<http://webarchives.ncdcr.gov>). If you are using a social networking site for agency business and it isn't included in the archive, please notify staff by sending the address to [web.archive@ncdcr.gov](mailto:web.archive@ncdcr.gov).

**Pam Jaskot** has been selected as a Fellow in the Institute for Museum and Library Services (IMLS) Western Regional Fellowship: "Transforming Life After 50." Led by a partnership among western state libraries, the fellowship will reexamine traditional views on aging. It will explore innovative ways for public libraries to become centers for productive aging, lifelong learning and civic engagement. Jaskot will travel to Portland, Oregon in September for a three day institute and participate throughout the year in various online programs. The yearlong study is funded by a grant from the IMLS Laura Bush 21st Century Library Program.

**Amy Rudersdorf** spoke at the Digital Preservation Interest Group (DP-IG) at the American Library Association national conference in Washington, D.C. on the topic of Web Harvesting of Social Networking Sites (in State Government), an activity in which DCR staff from the Library and Archives are national leaders. At the meeting Rudersdorf was elected co-chair of the interest group. The charge of the DP-IG is to "serve as a venue for discussing the preservation management of digital assets whether commercial, born-digital or converted e-resources." The DP-IG is part of the LCTS Interest Groups (Association for Library Collections & Technical Services).

**Timothy Owens** has served as the President of the Association for Rural and Small Libraries (ARSL) throughout this year. He has concentrated his efforts on building strong partnerships with other national library and non-library organizations. On a state level, he coordinated the LSTA-funded project NC STARS to provide grant funding for North Carolina library staff to attend the ARSL conference in Denver. Owens will be actively involved in setting the stage for bringing the 2012 ARSL conference to Raleigh.



The State Library will be closed September 6, 2010  
for the Labor Day holiday.

[statelibrary.dcr.state.nc.us](http://statelibrary.dcr.state.nc.us)

