

# State Library *UPDATE*

## NCPEDIA RECEIVES NATIONAL AWARD

The NCpedia was recognized for excellence in online reference services at the American Library Association conference in June. The Gale Cengage Learning Award for Excellence in Reference and Adult Services is awarded annually. The certificate recognized NCpedia as the "development of an outstanding free online encyclopedia. A rich source of information about North Carolina history and culture that serves as a model for other libraries to develop open reference services." Michelle Czaikowski, NCpedia librarian, accepted the award on behalf of the Government & Heritage Library.



Photo: Liz F. Markel

Pictured from left to right: David Forman from Gale Cengage; Mary Boone State Librarian; and Michelle Czaikowski.

## Over 400 Bible Records Added to Family Records Collection

Nearly 1,500 of the roughly 2,200 family Bible records in the State Archives collections are now available online through the **Family Records Online Collection**, <http://familyrecords.ncdcr.gov>, a project of the State Archives and State Library. Since 2009, staff and volunteers have transcribed these mostly handwritten records to make them fully searchable in our online database. This recent addition includes family names from A to W, although the bulk begin with the letters M (including Mc/Mac), N, O, and P.

The **Family Records Online Collection** is comprised of Bible records — lists of birth, marriage, and death information recorded in NC family Bibles throughout the 18th, 19th, and 20th centuries — indexes to marriage and death records in (mostly) Raleigh newspapers, and photographs from Raleigh Hebrew cemeteries. Over time, Archives and Library staff hope to add the remaining Bible records, select genealogy publications, and other records that will assist anyone interested in researching their family's connection to North Carolina.

The collection has been viewed close to 500,000 times. Visitors come from over 100 countries, every state in the U.S., and 310 cities in North Carolina. New donations have poured in since 2009, including those from Currituck County Public Library, which recently donated 57 records.

Still, the collection has no records from Graham, Madison, Polk, or Richmond Counties, and it is hoped that donations from private citizens or organizations can help fill out the collection. Bible records in which at least one significant family event (birth, marriage, death) takes place in North Carolina prior to 1913 meet the criteria for inclusion. For more information about donating records, see: [http://statelibrary.ncdcr.gov/dimp/digital/ncfamilyrecords/fhp\\_brochure.pdf](http://statelibrary.ncdcr.gov/dimp/digital/ncfamilyrecords/fhp_brochure.pdf)

# Talented Musician—Library Card Signup Spokesperson

Beaux Foy, the lead singer for Airlie Down, is the state spokesperson for our Smartest Card campaign. Not only is Beaux a very talented musician, but he partners with several community organizations to improve lives in North Carolina. Plans are to continue the campaign throughout the year with special events all across North Carolina.



Under the direction of Airlie Down's creative team, a promotional video was filmed at the West Regional Library in Wake County. During the shoot Beaux shared his thoughts on libraries, "Our libraries hold the resources that educate. A way to kick start our imagination, find inspiration, and create expression that we can share with the world. A place for the young and young at heart, to exercise our minds and stay mentally fit." The video is available to all libraries and can be viewed at <http://www.youtube.com/watch?v=3xQ8ylx5rpl> Libraries are encouraged to post the video on their website. Special thanks to the West Regional Library staff for their assistance.

**News Conference**

**Monday, August 22 at 3:30pm**  
McGirt Horton Library Branch  
Greensboro Public Library

Beaux Foy and area teens mix  
music and poetry.





**NC Cardinal**, a new shared automation system for North Carolina public libraries, went live on June 21<sup>st</sup>. Take a look at <http://www.nccardinal.org>! The Cleveland County Memorial Library and Mauney Memorial Library in Kings Mountain were the first

libraries to join, and the successful launch could not have happened without the dedicated efforts of Carol Wilson, Sharon Stack, and their staff. The Davidson County Public Library went live in August, and September will bring the addition of the Buncombe County Public Libraries. Five more libraries will be brought on by June 30, 2012. Libraries interested in joining during the next year of NC Cardinal may submit an application that will be available in early September. For more information contact Grant Pair, [grant.pair@ncdcr.gov](mailto:grant.pair@ncdcr.gov) or 919-807-7408.



The State Library of North Carolina, through a grant from IMLS, recently purchased **Every Child Ready to Read (ECRR)** toolkits for each public library system. The toolkits are designed to assist public library staff in keeping current in their knowledge of literacy skills to assist parents and other caregivers in providing early literacy skills. **(ECRR)** is a curriculum which incorporates research-based practices in child development and education to assist parents and other caregivers to develop the skills to foster early literacy skills in children from birth to age five. Due to the downturn in the economy, increasing numbers of children are being cared for at home and not in literacy rich child care centers. Libraries are reporting increased participation at lap-sit, pre-school, and family programming.

Each toolkit includes a manual, poster, bookmarks, brochures and a DVD which outlines the series of workshops that demonstrate how parents, grandparents, childcare providers, and pre-school teachers can use five simple practices--talking, singing, reading, writing, and playing--to develop language and pre-reading skills in children beginning at birth. Toolkits are scheduled to be distributed over the next few months.

To support this and other state programs a youth services mentoring program was developed as a statewide initiative, scheduled to begin in October. Because few libraries can afford external training to meet the full array of ongoing training needs, the State Library spearheaded this program to train library staff to be regional leaders for their peers. The goal is to increase the skills of public library youth services staff in planning and presenting effective training programs to colleagues, parents, teachers, and caregivers of children and youth. For more information regarding this project contact Lori Special, at [lori.special@ncdcr.gov](mailto:lori.special@ncdcr.gov) or 919-807-7425.



STATE LIBRARY  
of NORTH CAROLINA



# LIBRARIES: THE NEXT GENERATION

North Carolina Library Association

Make sure to visit the State Library Booth located in the Exhibit Hall. Staff from the State Library will be available to share information on digitization projects, the Library for the Blind and Physically Handicapped and library consultant services.

## State Library Programs @ NCLA Conference

### LSTA Grants for Your Library (all day pre-conference)

Presenters : Raye Oldham, Federal Programs Consultant & Pam Jaskot, Consultant for Communications and Outreach  
This day long Grant Writing Basics workshop is for library staff interested in learning how to develop a project and prepare a strong application for bringing outside money into their library through Library Services and Technology Act (LSTA) grants. This session will cover: EZ Grants, Project Grants and Real stories from real libraries. Join us for an interactive day of learning and working together; workshop participants will leave with project ideas and the tools needed to develop a project for their library.

### GETTING STARTED WITH DIGITIZATION

Presenters: Nick Graham, North Carolina Digital Heritage Center & Lisa Gregory, Digital Projects Liaison  
Brand new to digitization? Come join staff from the North Carolina Digital Heritage Center and the State Library of North Carolina for a half-day digitization workshop. We'll cover the basics for beginners, including project planning, file format standards, metadata, equipment selection, and digital preservation. You'll have time to ask questions, and we'll get you connected with other resources that can help you start a digitization project or program on the right track.

### HAVING "THE TALK": ENGAGING YOUR DONORS IN THE DIGITAL PRESERVATION CONVERSATION

Presenters: Amy Rudersdorf, Director, Digital Information Management Program & Lisa Gregory  
Librarians and archivists have, arguably, perfected the "keeping of history" in analog form. And, it is fair to say that this rarely requires explaining the intricacies of preservation to donors and content creators, beyond the removal of paperclips or the danger of acidic paper. Not so with digital preservation! Content creators need to understand their role in the digital preservation lifecycle, including concepts such as authenticity, obsolescence, and fixity. Learn how the State Library is engaging state government employees in this new and challenging conversation.

### SOCIAL MEDIA MAY BE HERE TO STAY, BUT ARE YOUR POSTS?

Presenter: Jennifer Ricker, Digital Collections Manager & Kelly Eubank, Head, Electronic Records Branch, State Archives  
An easy way to reach patrons these days is often via library websites and/or social media accounts. These interactions with patrons have, to some extent, replaced library newsletters, brochures, and/or other paper-based communications. While you probably kept archival copies of those paper-based communications, are you doing the same with your online presence today? The State Library is archiving state agency web-based content, including social media. Let's discuss why it might be important for your institution to archive its web-based content, who is best positioned to archive this material, things to consider when archiving this type of content, and how this content can actually be archived.

### MISS MANNERS VS. EMILY POST: DIFFERING PERSPECTIVES ON SOCIAL MEDIA ETIQUETTE FOR LIBRARIES

Presenters: Michelle Czaikowski, Digital Projects Manager & Rebecca Hyman, Outreach Librarian; Carol McCollum & Robert Bertino Wake County Public Libraries  
Wake County Public Libraries and the Government & Heritage Library at the State Library of North Carolina will discuss their differing theories, approaches and policies on social media do's and don'ts. Have questions about how to handle different situations, or "lessons learned" you would like to share? Come discuss them with your peers!

### NCLA Conference Scholarships

Scholarship awards to attend NCLA's (North Carolina Library Association) biennial conference in October 2011 are available. The \$500 maximum awards are available to public and academic library staff and will cover round trip mileage, conference registration, and lodging. Visit the project page < <http://nc.webjunction.org/nclascholarship> > for more complete information and to apply online < <http://www.surveymonkey.com/s/ZJCFQZQ> >. Application deadline is Wednesday, August 31, 2011.



The State Library of North Carolina is getting in the mood for fried food and prize pumpkins as it launches a new online exhibit about the North Carolina State Fair: [Blue Ribbon Memories: Your History of the NC State Fair](http://statefair.ncdcr.gov), found at <http://statefair.ncdcr.gov>.

The [North Carolina State Fair](#) began in 1853 as a way to share agricultural knowledge and innovation. Since that time, the Fair has grown into a venue not only for showcasing agricultural achievements but also for wild rides, races, games and, of course, a fantastic variety of fried foods. Fair dates for 2011 are Oct. 13-23. Blue Ribbon Memories helps celebrate this North Carolina tradition. The site includes [a timeline](#), through which visitors can browse almost all of the Fair's premium lists. Issued for each Fair, premium lists describe how much contestants can win for their prize quilt or jam. The stories tell a lot about North Carolina's history, from the spread of electricity to the decline of tobacco farming. The site also includes historic newspaper articles, photographs, films, memorabilia, and other resources about the Fair, many of which were contributed by [generous partners](#).

State Librarians in the Digital Collections invite North Carolinians to help record their history of the Fair by [submitting personal stories or photographs](#). "Describe the first time you took a child to the Fair, the best (or worst) fried foods you've ever eaten there, favorite memory, or just your first memory of the Fair," said Lisa Gregory, Digital Projects Liaison for the State Library's Digital Information Management Program. Gregory says the memories don't have to be "fancy" -- just true to get everyone in the mood for sights, sounds and scents that October will bring. "We hope that others will enjoy these memories -- and all of the Fair's history -- all year round, now and in the future."

#### **LSTA Advisory Committee Members Selected**

State Librarian Mary Boone has recently appointed four new LSTA Advisory Committee members: Jane Blackburn from Braswell Memorial Library in Rocky Mount, Kelly Brannock from the Department of Public Instruction in Raleigh, Maryjane Carbo from the Beaufort-Hyde-Martin Regional Library system headquartered in Washington, and Lynn Sutton from Wake Forest University in Wake Forest.

Members whose terms are expiring are: Becky Callison, Director, Wilson County Public Library and Rodney Lippard, Director, Learning Resources Center, Rowan-Cabarrus Community College.

The nine-member LSTA Advisory Committee provides leadership for the federal library program in North Carolina. The committee advises the State Librarian on the LSTA needs, plans, priorities, and policies; annual plan, funding priorities, and the evaluation of the Five-Year LSTA Plan.



## Newly Formed Committee Plans Statewide Continuing Education Opportunities

The State Library has formed a new Continuing Education Advisory Committee (CEAC) to assess and plan statewide continuing education and professional development opportunities for library staff in all eligible North Carolina libraries. The CEAC will also monitor and evaluate emerging technologies that may benefit libraries and their users.

At their initial meeting on July 28, the eight member committee, reviewed and refined its' purpose and goals, set action steps for the next 3 months, and established a communication infrastructure.

The eight member advisory committee includes two individuals from each of the following "communities of interest" - public libraries, community colleges, UNC system libraries, and the North Carolina Independent Colleges and Universities libraries—along with ex officio members primarily from the State Library. Members of the committee are: *Chair:* Penny Sermons Director, Learning Resources Center, Beaufort County Community College; *Members:* Beth R. Bernhardt, Electronic Journals / Document Delivery Librarian, University of North Carolina at Greensboro; Laura Davidson, Dean of Library Information Services, Meredith College; Suzanne France, Adult Services Manager, West Regional Library, Wake County Public Libraries; Michele Hayslett Data Services Librarian, Davis Library, University of North Carolina at Chapel Hill; Catherine Lee, Director, Learning Resource Center, Cape Fear Community College; Lisa Sheffield, Adult Services Librarian, Transylvania County Library; Georgia Williams, Director of Library Services, Whitaker Library, Chowan University.

*Ex Officio Members: State Library staff:* Jeffrey Hamilton, Pam Jaskot, Raye Oldham, Jennifer Pratt.

Heather Greer Klein, Online Services Librarian, NC LIVE, NCSU Libraries

For more information about CEAC contact Raye Oldham at [raye.oldham@ncdcr.gov](mailto:raye.oldham@ncdcr.gov).

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## STAFF NEWS

Timothy Owens, Library Consultant, accepted a position with IMLS to join the Grants to States Program team as a Senior Program Officer. Timothy will be sorely missed by the library community in North Carolina and his colleagues at the State Library. In his farewell memo, Timothy wrote, "It has been an honor and privilege to serve North Carolina's libraries. I have enjoyed working with you all over these past fourteen years and I am continually impressed by your passion and dedication. I will miss working with all the fine staff here at the state library and in the local libraries, but I am looking forward to the challenges this new opportunity offers."

Frannie Ashburn, Library Consultant for Center for the Book, has announced her retirement effective October 1. Frannie was hired as NCCFB Director in January, 1995, after working for several years in South Carolina. Frannie has worked over the last 17 years to coordinate programs that focus on targeting the out-of-school adult audience with quality public humanities programs—book and documentary film discussions, poetry readings and discussions, a public policy discussion series, and family literacy projects. Frannie's literary expertise and knowledge will be sorely missed throughout the state.

In September, Kurt Brenneman, Agency Outreach Librarian with the Resource Management Services Branch of the Government & Heritage Library, will present a webinar entitled "Good Health Information in North Carolina" on the use of North Carolina state publications to locate health information and data. The webinar is sponsored by the Government Resources Section of the North Carolina Library Association. The webinar was developed by Rebecca Hyman, Reference and Outreach Librarian, Information Services Branch; Jaime Huaman, State Documents Library Technician, Resource Management Services Branch; Beth Hayden, Demographics and Reference Librarian, Information Services Branch; and Kurt.