

## Food Literacy Centers Grant Rubric

<b>Category</b>	<b>Strong (3 pts)</b>	<b>Good (2 pts)</b>	<b>Average (1 pt)</b>	<b>Poor (0 pts)</b>	<b>Points</b>
<b>Need &amp; Target Audience</b>	Application clearly describes how the project/program will help meet a food literacy need in the community.	Application adequately describes how the project/program will help meet a food literacy need in the community.	Application somewhat describes how the project/program will help meet a food literacy need in the community.	Application poorly describes how the project/program will help meet a food literacy need in the community.	
<b>Plan (Timeline and Project Activities)</b>	Plan, including timeline and activities, strongly supports the goal or purpose of the program/project.	Plan, including timeline and activities, adequately supports the goal or purpose of the program/project.	Plan, including timeline and activities, somewhat supports the goal or purpose of the program/project.	Plan, including timeline and activities, loosely or does not support the goal or purpose of the program/project.	
<b>Overall Quality</b>	Presents a complete, thoughtful application, that is clear and compelling and provides specific examples throughout	Presents a reasonable application, that the general purpose is clear, and provides broad examples throughout	Presents an average application, with some information gaps, and providing broad examples	Presents an incomplete application, lacks clarity, and provides no examples	
<b>Partners</b>	Lists one or more partners and fully describes their role.	Lists one or more partners and adequately describes their role.	Lists one or more partners but does not adequately describe their role.	Lists no partners.	
<b>Project Outcome Survey</b>	N/A	N/A	Plans to use Project Outcome survey for evaluation.	Does not plan to use Project Outcome survey for evaluation.	
<b>Total</b>					/12