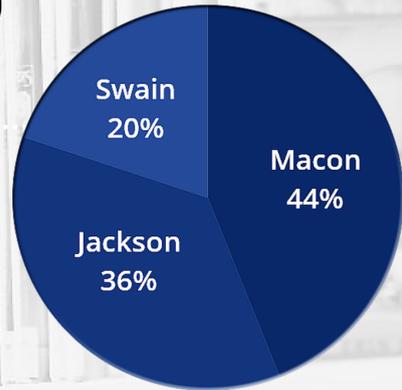


FONTANA REGIONAL LIBRARY

Long Range Planning Survey

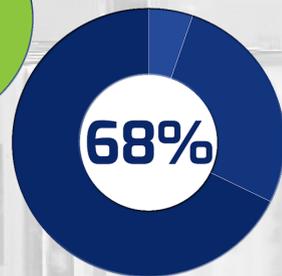
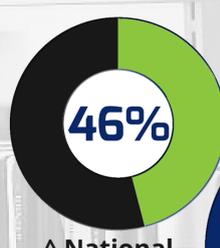
YOUR COMMUNITY, YOUR LIBRARY

The Library asked the community to give their input into our Long Range Plan by completing a survey (online or in-person). We surveyed 1,001 people, focusing on how the library can better serve our communities in the coming years.



DO YOU EVER VISIT YOUR PUBLIC LIBRARY?

68% of our surveyed community reported that they visit their library regularly compared to 46%* of all Americans aged 16+ who report they've visited a library in the prior year.



27% have been to the library a few times. 5% have never been.

WHAT ARE THE MOST COMMON REASONS...

✓ WHY YOU VISIT THE LIBRARY REGULARLY

- 1 Borrow a book, CD, DVD, magazine, newspaper, etc
- 2 Attend a program, event, class, workshop, meeting, movie, or other activity.
- 3 Use computers, tablets, or Wi-Fi.
- 4 Bring family members or someone I take care of to the library.
- 5 Use and enjoy the space at the library for personal and group use.

Study and fun times in the children's section - reading books - participate in the various activities and programs for my granddaughter. To read various books/magazines/newspapers of interest and to do research on various topics.

Read and work on writing projects in a quiet, clean, pleasant, warm (in winter), friendly environment.

✗ WHY YOU DON'T VISIT THE LIBRARY REGULARLY

- 1 I can get information on the internet.
- 2 I buy my own books, music, and movies.
- 3 I do not have a library card.
- 4 I don't read much.
- 5 I don't have the time.

Not a lot of time; I work a lot.

I did not realize what all the library offers. I am interested in taking my two children and checking it out.

WHAT ARE YOUR FAVORITE THINGS THAT THE LIBRARY DOES?



DID YOU KNOW THAT...

the library offers the following: eBooks, eMagazines, after school activities, public meeting rooms, one-on-one technology help, computers, free Wi-Fi, AARP tax assistance, proctoring services, online databases, free movies, programs for all ages, and notary services, to name just a few?



50% of those surveyed didn't know about all of the services offered at the library.

COMMUNITIES TOP NEEDS



Fontana Regional Library's Planning Survey solicited responses online and in-person from library users and non-users from Jackson, Macon, & Swain Counties from Dec. 2015 - Jan. 2016.

* Horrigan, John. "Libraries at the Crossroads: Pew Research Center, September 2015, Available at:

<http://www.pewinternet.org/2015/09/15/2015/Libraries-at-crossroads/>