THE PUBLIC LIBRARIES SURVEY

Welcome!

Please introduce yourself in the chat:
- **Name**
- **Library**
- **Years invovled with survey**

Overview fiscal year 2023-2024

Hello!

Amanda Johnson

**Data Analysis & Communication Consultant**

amanda.johnson@dncr.nc.gov

SLNC Data Webpage

How can I help you?

Public Libraries `Survey

- Manage Public LIbrary Survey collection in North Carolina
- Aggregate, analyze and disseminate data to IMLS, local libraries, and other stakeholders.
- Create tools and resources to help libraries use survey data to plan, advocate and support local services.
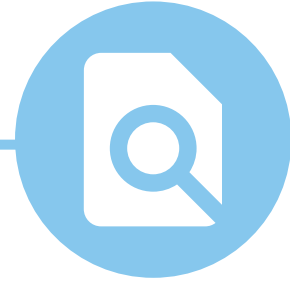
Evaluation Plans

- Developing evaluation plans for specific services or projects including grant applications
- Advise on methodologies, design of collection tools (surveys, focus groups, interviews, etc), and analysis
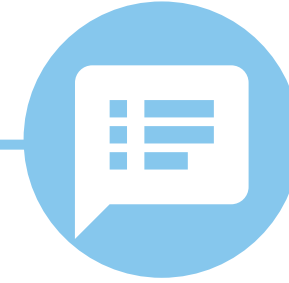
Communicating Data

- Trainings on communicating data
- Statewide publications on the impact of libraries
- Templates for local use:
  - General Infographics
  - Day in the District handouts
  - Library Week Social Media templates
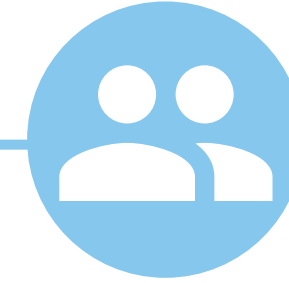
Data tools:

PLA Benchmark (coming soon)

Gale Analytics (sunsetting Oct. 2024)

Hello!

Lauren Clossey

Continuing Education Consultant

Public Libraries Survey
aka: Annual Statistical Report

Part 1: Structure and People

Federal Cooperative System

Authorization and management

Part 2: The PLS in North Carolina

FY24 Timeline

LibPAS & Instructions

The PLS section by section

Modifications

Common Mistakes

PART 1:
STRUCTURE & PEOPLE

The PLS is a federal-state cooperative data collection

Agencies and organizations "with similar strong interests in producing accurate, reliable, annual state and national public library statistics"*
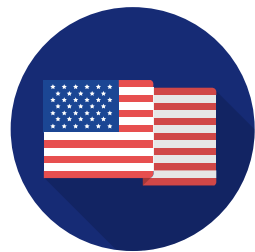
National Level
Institute of Museum and Library Services

State Level
State Library Agencies in all 50 states, D.C., and territories

Local Level
~9,300 Public Libraries

*An Action Plan for a Federal State Cooperative System for Public Library Data: FSCS. United States, Task Force, 1989.

Federal-State Cooperative System

DATA

Local Level

State Level

Federal Level
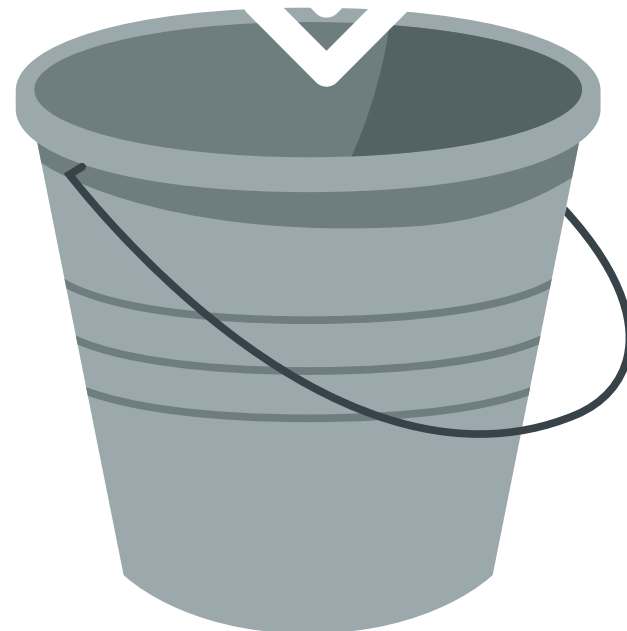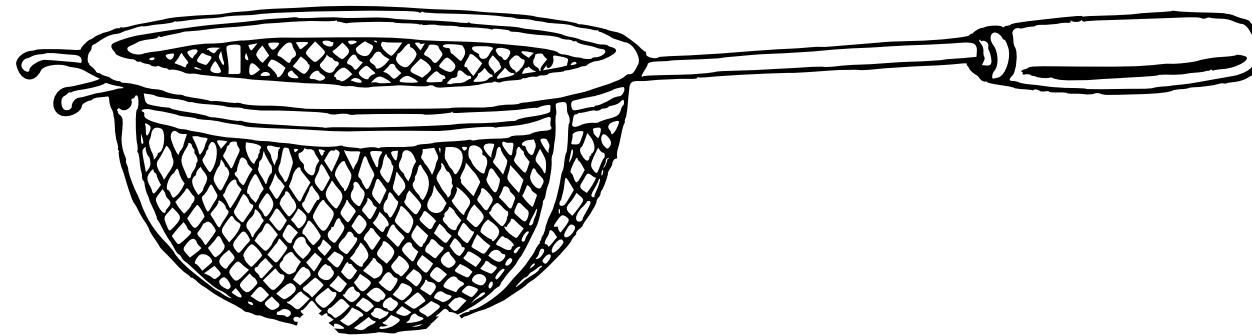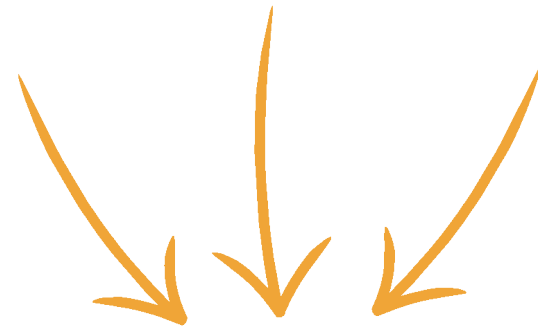
It takes many people to pull off the PLS...

National Level

- Institute of Museum & Library Services (IMLS)
- Technical Contractors
- Library Statistics Working Group (advise IMLS)

State Level

- State Data Coordinators
- State Data Coordinator Mentors (Advise other SDCs)
- Chief Officers of State Library Agencies
- Software Vendors

Local Level

- Staff from ~9,300 local libraries collecting & submitting data

Why is this important?

Part 2:
The Public Libraries Survey in North Carolina

a.k.a. Annual Statistical Report

Yearly Cycle

July 2024

- FY24 survey opens on July 15 for the reporting for July 1, 2023- June 30, 2024

- LibPAS input training will be on July 18 at 2pm

  Register:

August 2024

- FY24 survey remains open

September 2024

- FY24 Survey closes on September 16, 2024

- Review of FY24 data begins

October 2024

- IMLS releases FY25 data elements that passed state vote.

- Review of FY25 data continues

November 2024

- Review of FY24 data wraps up

- Development of draft FY24 tables begins

December 2024

- FY24 preliminary data released.

Yearly Cycle

January 2025

- IMLS opens FY24 Federal PLS collection

- Potential follow-up on FY24 survey responses

February 2025

- Submission of federal data continues

- Potential follow-up on FY24 survey responses

March 2025

- Submission of federal data continues

- Potential follow-up on FY24 survey responses

April 2025

- Submission of federal data complete

- FY25 survey preparation begins in LibPAS

May 2025

- FY245 survey preparation begins in LibPAS

- Final FY24 data released

June 2025

- FY25 Instruction manual distributed

LibPAS

- Username and password is specific to library
- Find resources and status updates on the homepage
- All data must be submitted through LibPAS
  - Some verification throughout input process and you must resolve errors before you can submit
    - Lock = submit

LibPAS input training will be on July 18 at 2pm. Register:

Welcome State Library of North Carolina

| Public Library Survey | Standards Survey (OPTIONAL) | Non-recurring SFRF State Aid |

Public Library Statistics (click here to view past submissions)

FY23 Public Library Survey Documentation
- FY23 Draft Instructions
- FY23 Excel file (coming soon)
- Determining how to count virtual programs guide
- Platform specific guide for virtual programming

Prefill Data Status:

State Income (State Aid, SFRF, GEER):

LSTA Grant Income:

NC Cardinal:

NC Live:

NC Kids:

e-iNC:

NCDL:

Training and Resources:

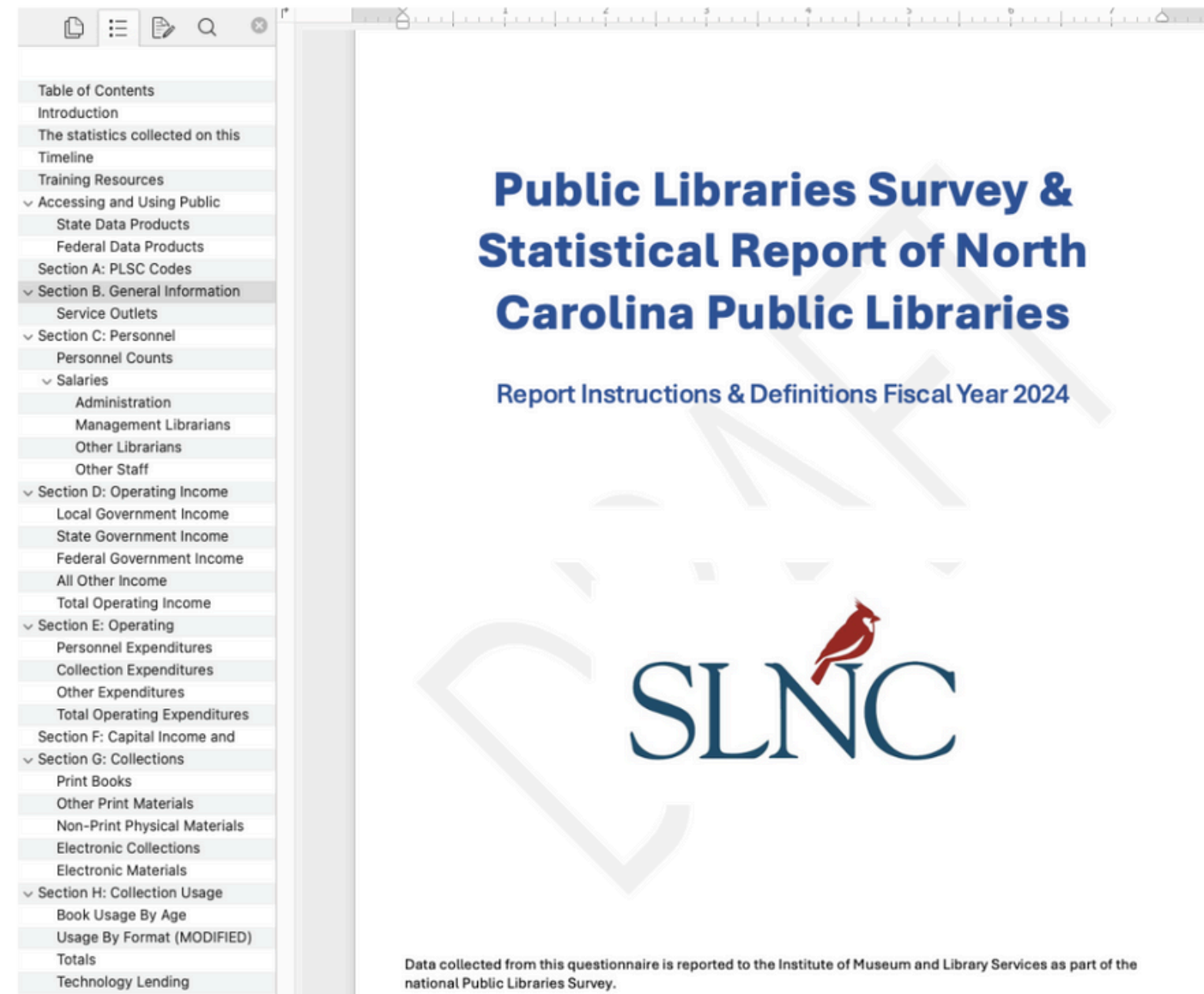LibPAS data Input Instructions
Recorded webinar: LibPAS Reports (FY21)

LibPAS Reports Instructions

Instruction Guide

Draft instuctions are available now on our website. A final version will be available when the survey opens on July 15, 2024.

Note: Select View in top ribbon - > Navigation pane

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Introduction
The statistics collected on this
Timeline
Training Resources
⌄ Accessing and Using Public
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   Federal Data Products
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      Management Librarians
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   All Other Income
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Public Libraries Survey & Statistical Report of North Carolina Public Libraries

Report Instructions & Definitions Fiscal Year 2024

SLNC

Data collected from this questionnaire is reported to the Institute of Museum and Library Services as part of the national Public Libraries Survey.

Instruction Guide

The instruction guide includes:

- Survey overview + dates
- Section overview and guidance
- Full data element definitions
- What to include or exclude for specific elements
- Auto-calculated field formulas
- Notes on pre-filled data
- Appendix with all modificaitons
- Internal notes section
- Formatted to be printed and shared - sections separated by page breaks

Section C: Personnel

How to determine which positions to include:
Include all positions budgeted for as of the last fiscal day (June 30). This includes filled, vacant and temporary positions.

Determining how to categorize staff:
Count only positions requiring a master's degree from library and information sciences programs as librarians. DO NOT include individuals employed in positions that do not require a master's degree in the librarian count. Non-librarian positions should be reported as All Other Staff.

Calculating the number of positions:
To compute full-time equivalents of employees in any category, take the number of hours worked per week by all employees in that category and divide it by 40.

Example: Two employees working 38 hours per week would be considered 1.9 FTE. (2 x 38/40 = 1.9)

Personnel Counts

Number	Indicator	Definition	Internal Notes
C.1.	FTE Librarians with MLS accredited by ALA	Paid librarians with a master's degree from programs of library and information studies accredited by ALA. Graduates whose library schools received accreditation within five years after their graduation should be included in this count ("grandfathered in").	
C.2.	FTE Librarians with MLS not accredited by ALA	Paid librarians with a master's degree from programs of library and information studies not accredited by ALA but having North Carolina Public Librarian Certification.	
C.3.	Total Librarians	This is calculated for you by the State Library. FTE Librarians with MLS accredited by ALA + FTE Librarians with MLS not accredited by ALA.	
C.4.	FTE all Other Paid Staff	Report all other employees paid from the reporting unit budget including plant operations, security, and maintenance staff.	
C.5	Total Paid Employees	This is calculated for you by the State Library. Total Librarians + FTE all Other Paid Staff.	
C.6	Volunteer hours	Report the number of hours worked by library volunteers this year.	

Survey Sections

A. PLSC Code
B. General Information*
C. Library Staff
D. Operating Income
E. Operating Expenditures*
F. Capital Revenue & Expenditures

G. Collection*
H. Circulation*
I. Registered Users & Visits*
J. Programming*
K. Other Service Metrics
L. Technology*
M. Outlet Information*

* Denotes the section has modifications for FY24

Summary of Modifications

- IMLS pilot project to transition specific system level data elements to the location level.
- Clarification to Electronic Expenditures, Asynchronous Events, and Patron Assistance definitions
- Simplification of electronic item definitions (e-book, e-audio, e-video) and broadened scope of access
- Narrowing of Children's Circulation definition
- Addition of facilities, friends, and foundation elements
- Addition of certifications*
- Addition of ratio and auto-calculated check values*

Outlet (Location) Specific Data

Background:
- IMLS pilot for eventual national roll-out
- Applies to limited data elements that are likely to vary by location
- Anticipated benefits:
  - Better integration with other data sets (American Community Survey, National Center for Education Statistics, etc)
  - Increased understanding of service availability and level
  - Quicker identification of possible errors

Sections affected:

G. Collection

H. Circulation

I. Registered Users & Visits

L. Technology

If data is not available for a particular location enter a -1.

A. PLSC Code

A. PLSC CODE

These data elements are reported to PLSC and are used to identify characteristics of the library system for comparative analysis. These values are prefill change from year to year. If changes are needed, please contact Amanda Johnson, amanda.johnson@ncdcr.gov.

☐	A.1. FSCS KEY (WebPLUS Identification Number)		NC0103
☐	A.2. LIB ID (State Assigned Identification Number)		C-ALAMANCE
☐	A.3. Interlibrary Relationship Code		Not a Member of a System, Federation or Cooperative Service. ∨
☐	A.4. Legal Basis Code		County/Parish ∨
☐	A.5. Administrative Structure Code		Administrative entity with Multiple Direct Service Outlets where ∨
☐	A.6. FSCS Public Library Definition		Yes ∨
☐	A.7. Geographic Code		County (exactly) ∨
☐	A.8. Legal Service Area Boundary Change		No ∨
☐	A.9. Population of the Legal Service Area		169,813

Notes:

- This section is prefilled and locked.
- When the survey opens, the population (A.9.) displayed is the prior year data. The population is updated in the fall when the certified estimates are released by OSMB. The population on the PLS matches the population used for the State Aid formula.

B. General Information

B. GENERAL INFORMATION

Mailing Address

If the mailing address has changed since last year, contact Amanda Johnson, Amanda.johnson@dnc.nc.gov.

B.1. Mailing Address	B.2. Mailing City	B.3. Mailing ZIP Code	B.4. Mailing ZIP+4 Code
			☐ N/A

Street Address

If the physical street address has changed since last year, contact Amanda Johnson, amanda.johnson@dnc.ncgov.

B.5. Physical Street Address	B.6. City	B.7. ZIP Code	B.8. ZIP+4 Code
			☐ N/A

Contact

B.9. Legal Name	
B.10. Economic tier	2
B.11. Library type	
B.12. County	
☐ B.13. Library Director	
☐ B.14. Phone	
☐ B.15. Email Address	
☐ B.16. Data Coordinator (staff completing the form)	
☐ B.17. Title	
☐ B.18. Phone Number	
☐ B.19. Email Address	
☐ B.20. Web Address	
☐ B.21. Does the library have a Foundation that supports systemwide operations?	○ Yes, a 501c3 registered Foundation ○ Yes, a Foundation that is not a registered 501c3 ○ No, the library system does not have a Foundation
☐ B.22. Does the library have a friends group that supports systemwide operations?	○ Yes, a 501c3 registered Friends Group ○ Yes, a Friends Group that is not a registered 501c3 ○ No, the library system does not have a systemwide Friends Group

Service Outlets

B.23. Number of Central Libraries	B.24. Number of Branch Libraries	B.25. Number of Bookmobiles	B.26. Number of Other Mobile Units	B.27. Number of Kiosks	Total # of Service Outlets
73	321	26	59	20	420	499

Service Hours

Public Service hours are calculated automatically from the hours entered for each outlet in Section M.

	B.28. Public Service Hours Per Year	0	985,303

General Notes:
- Addresses and service outlets are prefilled and locked.
- Director contact information is prefilled but not locked
- B.28 Hours is auto-calculated using the hours input for branch in section M. Outlets

What's changing:
- **B.16 Local data coordinator**
- **B.21-22** add regarding Foundations & Friends Groups
- Deleted Fax numbers

C. Library Staff

Personnel Counts

Include all positions budgeted for as of the last fiscal day (June 30). This includes filled, vacant and temporary positions.

Count only positions requiring a master's degree from library and information sciences programs as librarians. DO NOT include individuals employed in positions that do not require a master's degree in the librarian count. Non-librarian positions should be reported as All Other Staff.

To compute full-time equivalents of employees in any category, take the number of hours worked per week by all employees in that category and divide it by 40.
Example: Two employees working 38 hours per week would be considered 1.9 FTE. (2 x 38/40 = 1.9)

☐	C.1. FTE Librarians with MLS accredited by ALA		839.23
☐	C.2. FTE Librarians with MLS not accredited by ALA		46.11
☐	C.3. Total Librarians	0.00	885.34
☐	C.4. FTE all other paid staff		2,424.18
☐	C.5. Total Paid Employees	0.00	3,309.52
☐	C.6. Volunteer hours		153,235 ☐ Unknown

Salaries

C.7. Director's Salary	C.8. Director's Salary Range	C.9. Year of Appointment of Library Director	C.10. Assistant Director Salary	C.11 Finance Officer Salary
$89,346	☐ N/A	☐ N/A	2,515,365 ☐ Not applicable	$1,525,286

Notes:

- FTE- full-time equivalent staff determined as 40hrs per week
  - Formula:
    - 2 staff members who work 35hrs
    - (2x35)/40= 1.75 FTE
- Report all budgeted positions, even if the position is vacant

Money (sections D-F)

General Notes:

- **The actual income and expenditures should be reported, only include funds received and expended during the reporting period.**
- Pay special attention when reporting income to ensure the correct year's data is input.
- LSTA, State Aid and other state grants are pre-filled
- Capital funds are short term or one-time allocations for major expenses i.e. renovations, buildings, ILS migration, etc.
  - If funds are allocated for a capital project and then reallocated to operational expenses, do not report them as capital.

What's changing:

- **E.5 Electronic Materials Expenditures:** modified to remove references to physical media and add references to additional types of information services and clarify that all expenditures related to electronic/digital/services should be included.
- **E. 6. Other Physical materials expenditures:** modified to add Physical to indicator name and clarify that circulating electronic devices (hardware) would be included.

G. Collections

Physical Collections

Fiction

Location		G.1. Cataloged Adult Fiction Books	G.2. Cataloged Young Adult Fiction Books		G.3. Cataloged Juvenile Fiction Books
MOBILE LIBRARY	Fiction			ILS cannot provide this data	
MAY MEMORIAL LIBRARY	Fiction			ILS cannot provide this data	
GRAHAM PUBLIC LIBRARY	Fiction			ILS cannot provide this data	
MEBANE PUBLIC LIBRARY	Fiction			ILS cannot provide this data	
NORTH PARK LIBRARY/COMMUNITY CENTER	Fiction			ILS cannot provide this data	

Non-Fiction

Location		G.4. Cataloged Adult Non-fiction Books	G.5. Cataloged Young Adult Non-fiction Books		G.6. Cataloged Juvenile Non-fiction Books
MOBILE LIBRARY	Non-Fiction			ILS cannot provide this data	
MAY MEMORIAL LIBRARY	Non-Fiction			ILS cannot provide this data	
GRAHAM PUBLIC LIBRARY	Non-Fiction			ILS cannot provide this data	
MEBANE PUBLIC LIBRARY	Non-Fiction			ILS cannot provide this data	
NORTH PARK LIBRARY/COMMUNITY CENTER	Non-Fiction			ILS cannot provide this data	

Total Cataloged

Location		G.7. Total Cataloged Adult Books	G.8. Total Cataloged Young Adult Books	G.9. Total Cataloged Juvenile Books	G.10. Total Book Volumes
MOBILE LIBRARY	Total				
MAY MEMORIAL LIBRARY	Total				
GRAHAM PUBLIC LIBRARY	Total				
MEBANE PUBLIC LIBRARY	Total				
NORTH PARK LIBRARY/COMMUNITY CENTER	Total				

Non-print analog materials

Location	G.11. Other Print Materials	G.12. Current Print Serial Subscriptions	G.13. Audio - Physical Units	G.14. Video - Physical Units	G.15. Other non-print analog materials
MOBILE LIBRARY					
MAY MEMORIAL LIBRARY					
GRAHAM PUBLIC LIBRARY					
MEBANE PUBLIC LIBRARY					
NORTH PARK LIBRARY/COMMUNITY CENTER					

G. Collections
Electronic Collections

What's changing?

- Modified definitions for:
  - **E-book:** E-books are the digital equivalent of printed books that may be accessed online from an electronic device. E-books also include e-comics.
  - **E-audio:** E-audio are digital files of sound only (e.g., audiobooks, music) that may be accessed online from an electronic device.
  - **E-video:** E-videos are digital files of moving visual images (e.g., movies, television shows) with or without sound that may be accessed online from an electronic device.
  - **E-serial:** E-serials are periodic digital publications equivalent to printed newspapers, magazines, and similar media that are viewed as entire issues rather than as single articles returned from a research query.
- Addition of **G.19 Research databases:** Did the administrative entity provide access to research databases purchased solely by the administrative entity?"
- Addition of **G. 20. Learning Platforms:** "Did the administrative entity provide access to online learning platforms purchased solely by the administrative entity?"

G. Collections

Electronic Collections

General Notes:

- NCDL & eINC:
  - Consortial titles will be pre-filled
  - Add unshared advantage titles to collection counts
- For resources that use a patron driven purchasing model (i.e. Hoopla, RB Digital) as the primary subscription model, the collection count should match the usage count.
  - Assists with consistency and accuracy between electronic materials expenditures and collection counts
  - Accounts for budget limits

H. Circulation

Physical Circulation

H. CIRCULATION

For questions related to circulation count annual circulation of all library materials, including renewals. Count all materials in all formats that are charged out for use outside the library. Interlibrary loans checked out to users should be counted. Do not count intra-library loans (i.e. materials borrowed between branches) or items checked out to another library. Include NC CARDINAL ILLs.

Fiction

Location		H.1. Adult Fiction Book Circulation	H.2. Young Adult Fiction Book Circulation		H.3. Juvenile Fiction Book Circulation
MOBILE LIBRARY	Fiction			☐ ILS cannot provide this data	
MAY MEMORIAL LIBRARY	Fiction			☐ ILS cannot provide this data	
GRAHAM PUBLIC LIBRARY	Fiction			☐ ILS cannot provide this data	
MEBANE PUBLIC LIBRARY	Fiction			☐ ILS cannot provide this data	
NORTH PARK LIBRARY/COMMUNITY CENTER	Fiction			☐ ILS cannot provide this data	

Non-Fiction

Location		H.4. Adult Non-fiction Book Circulation	H.5. Young Adult Non-fiction Book Circulation		H.6. Juvenile Non-fiction Book Circulation
MOBILE LIBRARY	Non-Fiction			☐ ILS cannot provide this data	
MAY MEMORIAL LIBRARY	Non-Fiction			☐ ILS cannot provide this data	
GRAHAM PUBLIC LIBRARY	Non-Fiction			☐ ILS cannot provide this data	
MEBANE PUBLIC LIBRARY	Non-Fiction			☐ ILS cannot provide this data	
NORTH PARK LIBRARY/COMMUNITY CENTER	Non-Fiction			☐ ILS cannot provide this data	

Total

Location		H.7. Total Adult Book Circulation	H.8. Total Young Adult Book Circulation	H.9. Total Juvenile Book Circulation
MOBILE LIBRARY	Total			
MAY MEMORIAL LIBRARY	Total			
GRAHAM PUBLIC LIBRARY	Total			
MEBANE PUBLIC LIBRARY	Total			
NORTH PARK LIBRARY/COMMUNITY CENTER	Total			

H. Circulation
Electronic Circulation

What's Changing?

- Same modified definitions as in Collection Counts for: E-book, E-audio, E-video, E-serial
- **H.41-43. Retrieval of Electronic Information**: modified to remove language about downloading
- **H. 50. Children's Circulation**: modified to exclude children's materials

Circulation:

- Pre-filled NCDL & eINC usage includes ALL usage including unshared Advantage titles

I. Registered Users & Visits

General Notes:

- Registered users have to be cardholders who have used their cards within the past three years.

What's changing:

- **I.5 Library Visits** will be asked for by location
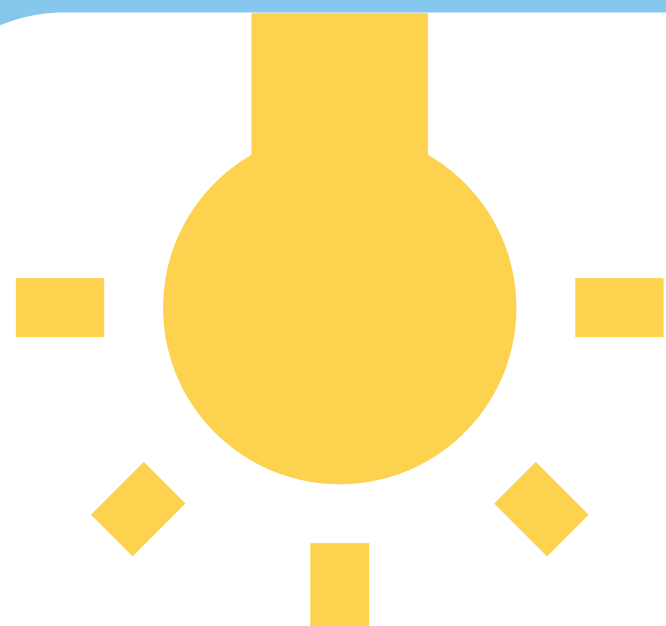
J. Programming

What is a program?

- Planned event
- Intended for group participation
- Sponsored or led by the library
- Program sessions may cover use of the library, library services, or library tours. Program sessions may also provide cultural, recreational, or educational information. Examples of these types of program sessions include, but are not limited to, film showings, lectures, story hours, literacy programs, citizenship classes, and book discussions.

What is NOT a program?

- A booth at a festival
- A library card sign-up table
- *Self-directed activities
- An event hosted and planned by another organization using a library meeting room
- One-on-one consultations
- Recorded presentations

Sample form:
https://forms.gle/Xi
FfD7CpuAL5M47R9
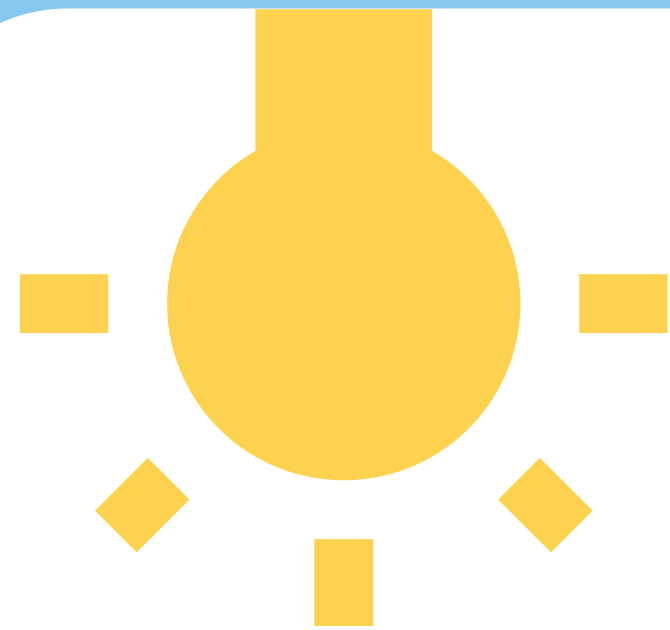
J. Programming

What's changing?

- Expanded definition of Asynchronous events to explicitly include audio only recordings such as podcasts
  - **J.43. Total number of asynchronous Program Presentations**
  - **J.44. Program Presentation views within 30 days**

Self-directed Activities

What is a self-directed activity?

- An activity that library staff provide for patrons, typically for a limited time. Unlike traditional programming, it does not require direct staff interaction while the activity is being completed.
- Examples include take–home crafts, social media challenges or trivia, outdoor story walks, and other activities that the library provides resources for, but that the patron does independently.
- The activity reported on is that which requires a moderate amount of staff work to prepare and facilitate, beyond just leaving out photocopied coloring pages, puzzles or board games.

What is NOT a self-directed activity?

- Puzzles or coloring sheets on a table
- Handouts at a festival

Self-directed Activities

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What is NOT a self-directed activity?

- Puzzles or coloring sheets on a table
- Handouts at a festival

K. Other Service Metrics

What's changing:

- **K.1. Patron Assistance** modified for clarity: Reference Transactions are information consultations in which library staff recommend, interpret, evaluate, and/or use information resources to help others to meet particular information needs. Reference transactions do not include formal instruction or exchanges that provide assistance with library locations, schedules, equipment, supplies, or policy statements.
  - NOTES:
    - (1) A reference transaction includes information and referral service, scheduled and unscheduled individual instruction and assistance in using information sources (including websites and computer-assisted instruction).
    - (2) Do not include transactions that include only a directional service.

L. Technology

L. ELECTRONIC TECHNOLOGY

Computers

Location	L.1. Internet terminals used by staff only	L.2. Internet Computers Used by General Public
MOBILE LIBRARY		
MAY MEMORIAL LIBRARY		
GRAHAM PUBLIC LIBRARY		
MEBANE PUBLIC LIBRARY		
NORTH PARK LIBRARY/COMMUNITY CENTER		

Users

Location	L.3. Uses of Public Internet Computers Per Year	L.4. Reporting Method for Number of Uses of Public Internet Computers Per Year
MOBILE LIBRARY		
MAY MEMORIAL LIBRARY		
GRAHAM PUBLIC LIBRARY		
MEBANE PUBLIC LIBRARY		
NORTH PARK LIBRARY/COMMUNITY CENTER		

Users

☐	L.5. Website Visits	181,911	--Select--
☐	L.6. Wireless Internet Sessions	24,382 ☐ Unable to track	
☐	L.7. Reporting Method for Wireless Sessions		Annual Count

M. Outlets

Notes:

- Information in the outlet section is used for the North Carolina Public Library Directory
- Bookmobiles need a square footage of -3
- M.32. Unexpected closures should be used for natural disasters, emergency repairs, etc.

M. Outlets

Facilities

Location	M.2. Owned or Leased	Year built	Year of last remodel	Condition of the facility	Facility Upgrade Needs	Number of reservable meeting spaces available for public use	Number of reservable small group spaces available for public use
MOBILE LIBRARY						☐n/a	☐n/a
MAY MEMORIAL LIBRARY						☐n/a	☐n/a
GRAHAM PUBLIC LIBRARY						☐n/a	☐n/a
MEBANE PUBLIC LIBRARY						☐n/a	☐n/a
NORTH PARK LIBRARY/COMMUNITY CENTER						☐n/a	☐n/a

What's Changing:
- Addition of Foundations & Friends groups that support specific locations
- Addition of Facilities
  - Status/condition of the facililty
  - Meeting spaces

Examples of Certifications & Check values

Check Values:

Key ratios that help identify outlier data. Examples:

- Circulation per cardholder
- Attendance per program
- Computer use per open hour

Library Visits

Location	I.5. Library Visits	I.6. Method of data collection: visits	Visits per open hour
MOBILE LIBRARY			
MAY MEMORIAL LIBRARY			
GRAHAM PUBLIC LIBRARY			
MEBANE PUBLIC LIBRARY			
NORTH PARK LIBRARY/COMMUNITY CENTER			

Certifications:

Check boxes certifying data has been accurately report. For example:

- I certify that the income reported reflects funds received by the library during the time period of July 1, 2023- June 30, 2024.
- I certify that personnel have been reported using the full-time equivalency formula and includes all budgeted positions that are filled, vacant or temporary.

Tracking PLS Metrics

Sampling:

Aim for a quarterly sample, choosing a typical week*. Sum the total of the four weeks and multiple by 13 to get the 52 week total.

*A "typical week" is a time that is neither unusually busy nor unusually slow. Avoid holiday times, vacation periods for key staff, or days when unusual events are taking place in the community or in the library. Choose a week in which the library is open its regular hours.

Sampling is appropriate for:
- Reference Transactions
- Library Visits
- Computer usage

General Reminders

-1 or 0: -1 denotes that data exists but is unknown; 0 means the service wasn't offered or there were no users

June 30: All point in time data should be as of June 30. Examples include collection counts, personnel counts, cardholders.

Leave annotations: If anything unusual happened (i.e. receiving a large donation, having multiple staff on leave, natural disaster) leave notes about the impact. If an edit is flagged do not write "Correct".

Ask Questions and be curious!

Announcements

PLA Benchmark

- Includes PLS, NCES, PLA and community data
- Must have participated in 2022, 2023 PLA survey or commit to participating in 2024 Staff Survey
- Access expected to be available in late summer/early fall 2024

Analyze trends in expenditures, staffing, collections, services, and other data.

Illustrate ongoing activities and usage in a compelling fashion for different audiences.

Generate key metrics for strategic planning, budget justifications, annual reports, fundraising, and more.
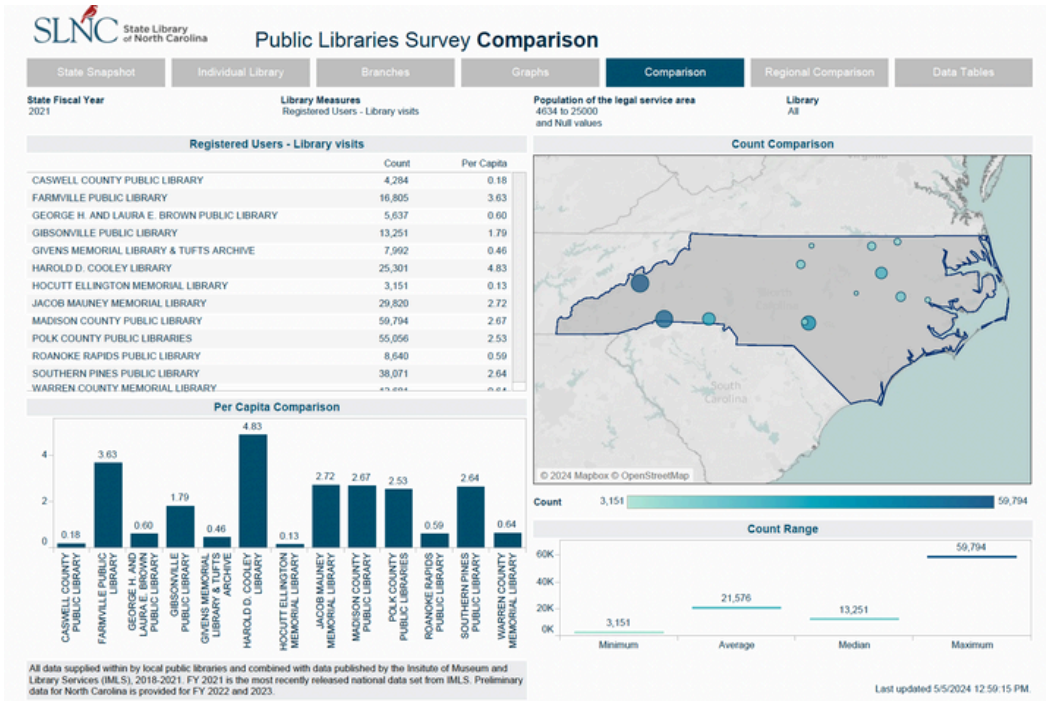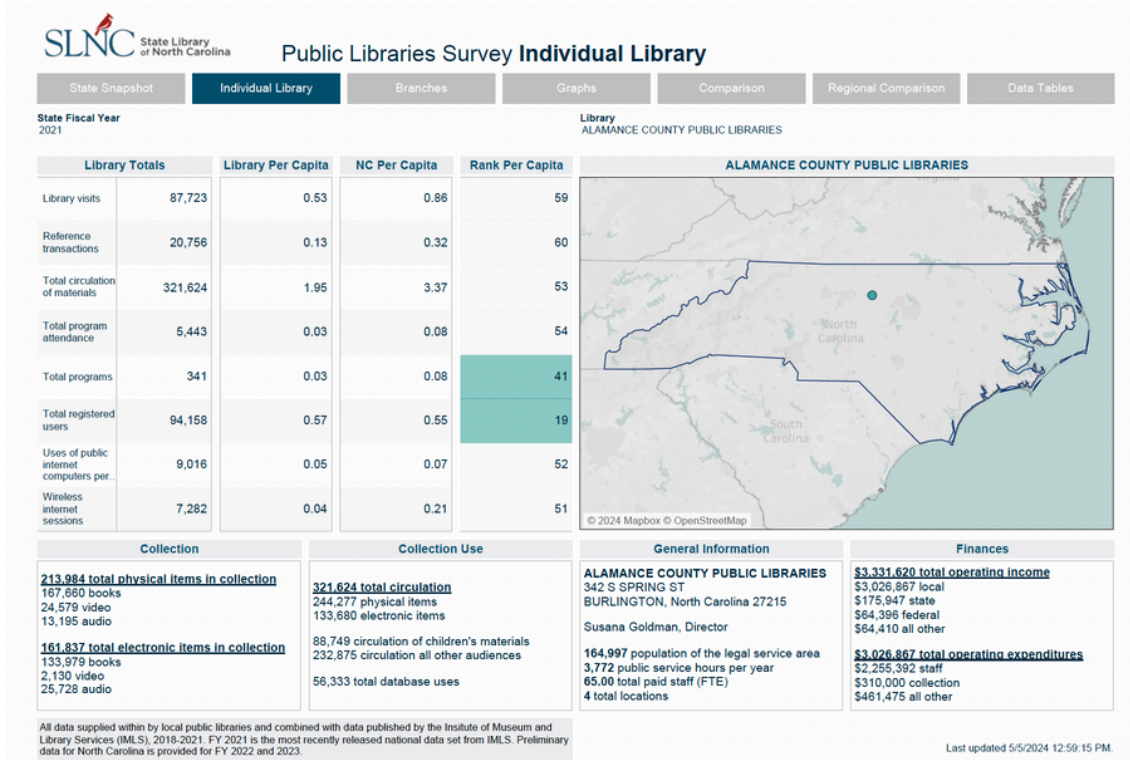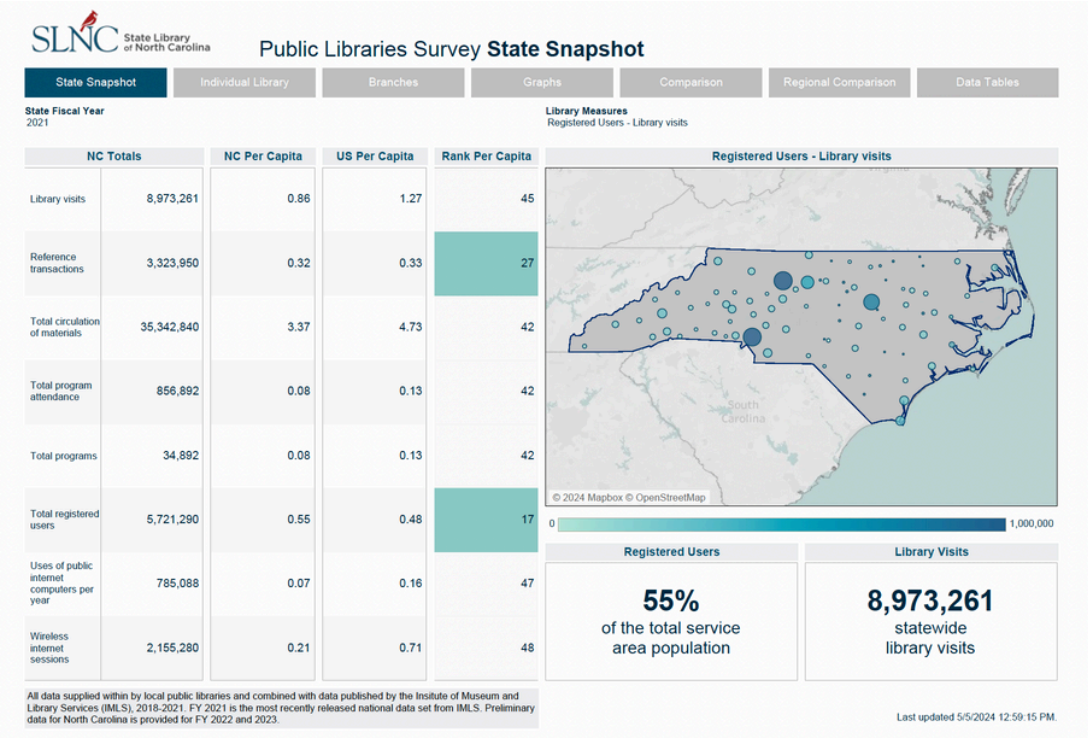
Contribute your library's data to national surveys to further research and advocacy.

Announcements

Dashboards
Coming fall 2024

QUESTIONS

Contact me:
amanda.johnson@dncr.nc.gov

Book a meeting during PLS office hours:
July 15 - Sept.13
Tuesdays 9-11am
Thursdays 1-3pm

https://outlook.office365.com/bookwithme/user/5be89cc679d
a4cb5b41ae3bafeebd6cb@dncr.nc.gov?anonymous&ep=plink