

National Voter Registration Day

Tuesday, September 28, 2021



What is National Voter Registration Day?

- Nonpartisan civic holiday to get Americans registered and #VoteReady
- Held on the 4th Tuesday of September every year, with the next one on **September 28, 2021**
- Coordinated day of events to share registration opportunities before state deadlines
- Since 2012, nearly 4.5 MILLION voters have registered on the holiday, including 1.5m in 2020 alone!
- More information:
<https://nationalvoterregistrationday.org/>



 **NatlVoterRegDay** ✓
@NatlVoterRegDay

BREAKING: Today, we're proud to announce that our team of 4500+ partners helped to register an estimated 1.5 million voters on [#NationalVoterRegistrationDay](#) ✓ 2020 - the largest single-day new voter registration haul in the holiday's history! bit.ly/3cN9ABI



Why celebrate National Voter Registration Day?

- As many as 1 in 4 eligible Americans are NOT registered to vote
- This figure is EVEN higher for youth and communities of color
- Millions of Americans miss elections each year due to registration problems or missing deadlines
- Our democracy works best when more of us participate!
- YOU have unique and trusted relationships in your community, and YOU can help change this!



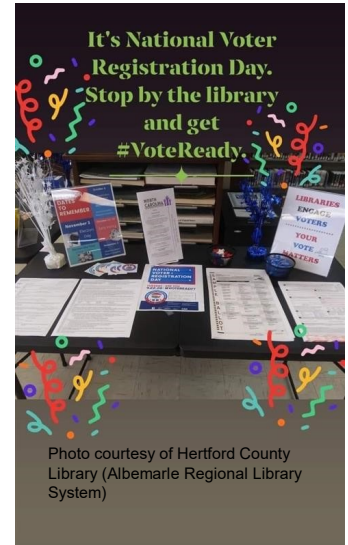
How to join us!

- National Voter Registration Day is a partner-driven effort!
- Every year, thousands of partners of all stripes and sizes participate: nonprofits, campus and youth groups, high schools, **libraries**, election offices, companies, co-ops, digital platforms, media outlets, and more
- Partners organize community events, post on social media, conduct employee outreach, hold online events, and leverage their network and reach to register voters



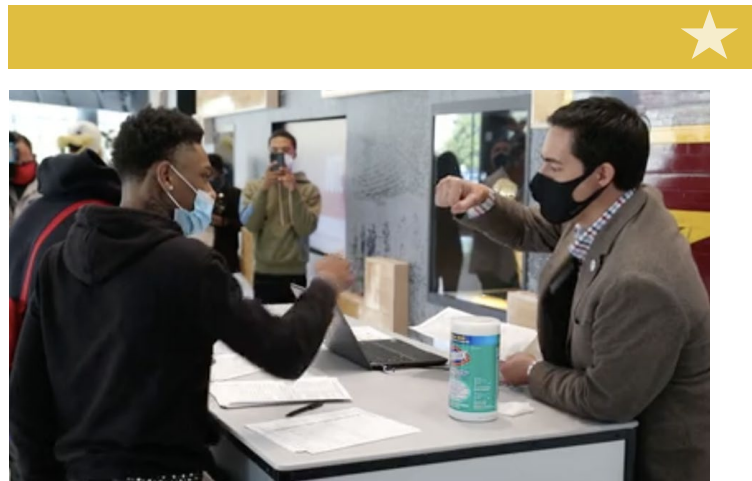
STATE LIBRARY OF NORTH CAROLINA NVRD 2020

- 63 North Carolina libraries, including 10 colleges, participated in NVRD 2020
- North Carolina was listed in top 5 states of NVRD partners
- 124 voters registered (that's just those who reported)
- First-time voter registrations (including 65 yr. old)
- 17 voters updated registrations & many more confirmed status
- Engagement opportunities-
 - conversations, social media, voter resources
- Forging partnerships-
 - Local Board of Elections and League of Women Voters



How NVRD supports you

- We support partners of ALL experience levels to succeed. 30% of partners each year are completely NEW to voter registration!
- Free swag, including National Voter Registration Day 2021 branded posters and stickers
- Communications and social media support
- Live training webinars
- State-specific resources
- [Organizer toolkits](#)
- Honoring and publicly uplifting your work



Become a 2021 partner TODAY!

- Partners agree to remain nonpartisan in all outreach associated with the holiday
- With YOUR help, we hope to register **1 million new voters** in 2021 and 2022!
- SLNC toolkit link: [SLNC NVRD Toolkit](#)
- Partner sign-up link: [ALA NVRD Partner Registration](#)
- Follow along on social: @NatVoterRegDay on all platforms

[PARTNER TOOLKIT
LOGOS AND MORE](#)



Let's get #VoteReady!

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nationalvoterregistrationday.org

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STAY CONNECTED

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Thanks & see you on
September 28, 2021!

