SAMPLE MEDIA RELEASE

LIBRARY LETTERHEAD

For Immediate Release Contact: <library name, email, phone>

LIBRARY AWARDED FEDERAL GRANT

<library city/state, date> – The <library name> has been awarded a $<dollar amount of grant> grant to be used for <the project title or brief descriptive phrase> to serve <identify target population>. This publication/activity/ program/etc. was supported by grant funds from the Institute of Museum and Library Services under the provisions of the federal Library Services and Technology Act as administered by the State Library of North Carolina, a division of the Department of Natural and Cultural Resources (IMLS grant number LS-246551-OLS-20).

These federal funds are investments that help libraries deliver relevant and up-to-date services for their communities. At *<*library name*>* the SLNC CARES LSTA grant will <concise summary of what will be funded, i.e.: purchase xxx in order to xxx>. Library Director<name of director> said <direct quote from the director that will highlight how the grant will benefit library users.*>*

<Library name> received one of the 39 competitive grants for SLNC CARES grants awarded to North Carolina libraries. The State Library of North Carolina received funds as part of the federal government’s investment in museums and libraries through the Coronavirus Aid, Relief, and Economic Security (CARES) Act, which provided additional funds to the Institute of Museum and Library Services (IMLS) to address the digital divide during the COVID-19 pandemic. The LSTA grant program administered by the State Library of North Carolina funds library projects across the state that advance excellence and promote equity by strengthening capacity, expanding access, and community engagement in North Carolina’s libraries.

The Institute of Museum and Library Services is the primary source of federal support for the nation’s 122,000 libraries and 17,500 museums. The Institute's mission is to create strong libraries and museums that connect people to information and ideas. Through the LSTA Grants to States program IMLS provides funds to State Library agencies using a population-based formula. State libraries may use the appropriation to support statewide initiatives and services; they may also distribute the funds through competitive subgrants to public and academic libraries. To learn more about the Institute, please visit [www.imls.gov](http://www.imls.gov).

For more information about North Carolina’s LSTA program visit the State Library of North Carolina’s LSTA web page at <http://statelibrary.ncdcr.gov/ld/resources/lsta-grants> or contact the State Library’s Federal Programs Consultant at 919-814-6796.

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